

STRATEGY TERM PROJECT



The HP Running Case, a related activity for each strategy term project module, is available in Connect.

//// Module 12: Corporate Governance

In this module, you will study the governance structure of your selected firm. This is also our concluding module, so we will have final questions for you to consider about your firm overall.

1. Find a list of the members of the board of directors for your firm. How large is the board? How many independent (non-employee) members are on the board? Are any women or minorities on the board? Is the CEO also the chair of the board?
2. Who are the largest stockholders of your firm? Is there a high degree of employee ownership of the stock?
3. In reviewing press releases and news articles about your firm over the past year, can you find examples of any actions the firm has taken that, though legal, may be ethically questionable?
4. You have now completed 12 modular assignments about your selected firm. You know a lot about its mission, strategies, competitive advantage, and organization. Is this a company you would like to work for? If you had \$1,000 to invest in a firm, would you invest it in the stock of this firm? Why or why not?