

Unit 5
Unit Thematic Project: Marketing Healthy Treats
Research Graphic Organizer

Use the organizer below to determine which media outlets would best promote the frozen yogurt shop.

Media Outlet	Why is this effective?
1. _____	1. _____ _____ _____
2. _____	2. _____ _____ _____
3. _____	3. _____ _____ _____
4. _____	4. _____ _____ _____
5. _____	5. _____ _____ _____

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