

Word Lesson**5****Challenge Yourself Project
9 Create an Advertisement****R**

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

	Student Checklist		Teacher Evaluation
Criteria	Completed	Not Completed	Comments
Created an advertisement using a new document			
Included at least one graphic such as Clip Art, WordArt, or a shape			
Included a text box with a couple of sentences promoting the product			
Included a title that will attract the viewer's attention			
Included anything else that you think will help sell the product			
Checked to make sure the advertisement fits on one page			
Saved the document as w4rev-[your first initial and last name]9			

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Comment [MT1]: Technically, this file name should begin with w5rev not w4rev because it is in Lesson 5. However, we do not actually ask students to save a file with this name (w4rev-[your first initial and last name]9) in Word Lesson 4 so it won't override any files that students save. It may be confusing though...file for reprints (change on page, rename data file, make change here, etc.)?