Eye on the Media

Mock Radio Call-In Program

According to the National Association of Broadcasters, people over the age of 12 listen to the radio an average of three hours each day. One of today's popular formats

is the radio call-in program. Radio call-in programs are one method of disseminating information to the public and often have a host who invites expert panelists to answer questions from listeners. In the following class activity, you and your classmates will stage a mock radio call-in program to talk about how to prevent the spread of STDs.



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ACTIVITY

Group 1 will become the expert panel that answers callers' questions. The panel should consist of:

- a public health official. This
 person should have knowledge
 of current statistics on STD
 occurrences and information on
 prevention and treatment options.
- a member of a health care organization. This person provides services and information on community resources for STD diagnosis and treatment.
- a member of an advocacy group.
 This person campaigns for effective methods for control and prevention of STDs.

Group 2 will be the radio show's callers. Each student in Group 2 will research and compose one question for each kind of panelist. Select one person to become the host of the radio call-in show. This person will introduce the panelists and facilitate the discussion by calling on students.

YOUR VIEWS

Compose a short statement for a call-in radio program that promotes abstinence for youth as an effective defense against STDs. Your statement should be persuasive and should contain supporting facts.