

Chapter 17 Managing Business Finances

Start-up businesses often need cash quickly; here are some tips for finding a good lender.

Lucas McEntee. [“Six Key Areas for Evaluating Short Term Loans.”](#)
Article Direct.com. January 7, 2007. Accessed January 18, 2007.

An attorney can give new business owners great advice on how to keep financial records.

Richard A. Chapo. [“Corporate Records—What to Keep.”](#)
Content-Articles.com. February 5, 2006. Accessed January 18, 2007.

New businesses most often fail because they run out of cash, which makes it important to accurately estimate start-up costs beforehand.
[“BBB Tips on Small Business Start-up Costs.”](#) Better Business Bureau.
August 24, 2005. Accessed January 18, 2007.

Balance sheets provide a wealth of information that business owners can use to make decisions.

[“Balance Sheets.”](#) BusinessTown.com. May, 2000. Accessed
January 18, 2007.