

Writing Assessment and Evaluation Rubrics

Name Class Date

Average Writing Model

Writing Process in Action: Persuasive Writing (Unit 6, pages 294–297)

Assignment: For a magazine called *This is America*, write a three- to four-paragraph article persuading others to save something uniquely American.

The Summer Drive-In

My family likes to go to the drive-in theater. In case you don't know what this is, it's a giant outdoor movie screen and you watch the movies from inside of your car. You can bring snacks and fall asleep in the car. It's cheap to go there and lots of fun. My friends and I go with my family a lot and we all love this tradition. It is something that is special in the U.S. However, not very many drive-ins exist any more.

Our drive-in is about to be tore down. A big company wants to tear it down. I heard they're going to build a bunch of regular theaters there instead. Maybe ten or twelve in that one spot. I think this is terrible! I will hate to see our drive-in go. It's the only one left in Lenawee County. This is very sad. We need to save this drive in because it's an American tradition.

I wish there was something people could do. I think the owners of the Beechum Drive-In have to sell it so its too late for us. But is it too late for other drive-ins? Why can't we save them? I think we could if we tried. Its wrong that this company doesn't care about keeping the drive-in. They should. I'll be so mad if they tear down the drive-in that I might not ever go to the new theater complex. I'll tell my friends not to go either. That will show them. Going to the drive-in every summer is just as special to me as other things like going to the Rotary Park to play baseball or the time my family drove to Yosemite National Park. I don't think they even have drive-ins in other countries!

Introduces an American tradition but does not clearly introduce the problem or take a position

States problem and position but lacks sufficient examples and facts

General language and vague statements are not persuasive.

Summary: *The article focuses on persuading readers that an America institution should be saved, but the writing is vague, and the piece does not attempt to persuade readers to work toward a particular solution. The article could be improved by revising it to include more specific examples and facts to support the argument and by offering a clearer possible solution to the stated problem.*

This piece might receive a 3 if evaluated by the holistic scoring method. It might receive an 83 if evaluated by the analytic scoring method—33 points for Focus/Organization, 26 points for Elaboration/Support/Style, and 24 points for Grammar, Usage, and Mechanics.