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## Chapter 27 Pricing Math

### Section 27.1 Calculating Prices

#### Green Marketer Activity: Saving Green by Buying Green

**Directions** Fair trade is an approach to trade, mainly of agricultural goods, that pays a guaranteed minimum wage to farmers and invests money in their communities and environment. Organizations that are members of Fairtrade Labeling Organizations International oversee standards and labels for fair trade products, including the “Fair Trade Certified” trustmark from TransFair USA.

Research fair trade and answer the following questions.

1. According to TransFair USA, what are the six principles of fair trade?

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2. What kinds of fair trade products are most commonly sold?

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3. Where are fair trade products found in your state or town? Are they higher in price than comparable products?

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