
Chapter 22 Physical Distribution

Section 22.1 Transportation

Section Outline with Content and Academic Vocabulary

Section Outline

The Nature and Scope of Physical Distribution

Types of Transportation Systems

Trucking

Types of Carriers

Private Carriers

Advantages and Disadvantages of Truck Transportation

Railroads

Pricing and Delivery Services

Advantages and Disadvantages of Railroad Transportation

Marine Shipping

Waterways

Advantages and Disadvantages of Marine Shipping

Intermodal Transportation

Pipelines

Advantages and Disadvantages of Pipelines

Air Cargo Services

Advantages and Disadvantages of Air Transportation

Transportation Service Companies

U.S. Postal Service

Express Delivery Services

Bus Package Carriers

Freight Forwarders

Chapter 22 Physical Distribution

Section 22.1 Transportation

Section Outline with Content and Academic Vocabulary *continued*

Content Vocabulary

physical distribution Activities for delivering the right amount of product to the right place at the right time. (p. 515)

transportation The marketing function of moving a product from the place it's made to where it is sold. (p. 516)

common carrier Trucking company that provides transportation services to any business in their operating area for a fee. (p. 517)

contract carrier A for-hire trucking company that provides equipment and drivers for specific routes, per agreements between the carrier and the shipper. (p. 517)

private carrier A trucking company that transports goods for an individual business. (p. 518)

exempt carrier A trucking company that is free from direct regulation of rates and operating procedures. (p. 519)

ton-mile Movement of one ton (2,000 pounds) of freight one mile. (p. 519)

carload Minimum number of pounds of freight needed to fill a boxcar. (p. 519)

freight forwarder A private company that combines less-than-carload or less-than-truckload shipments from several businesses and delivers them to their destinations. (p. 523)

Academic Vocabulary

regulate To bring into conformity with rules or principles. (p. 517)

option The act of choosing or selecting. (p. 517)