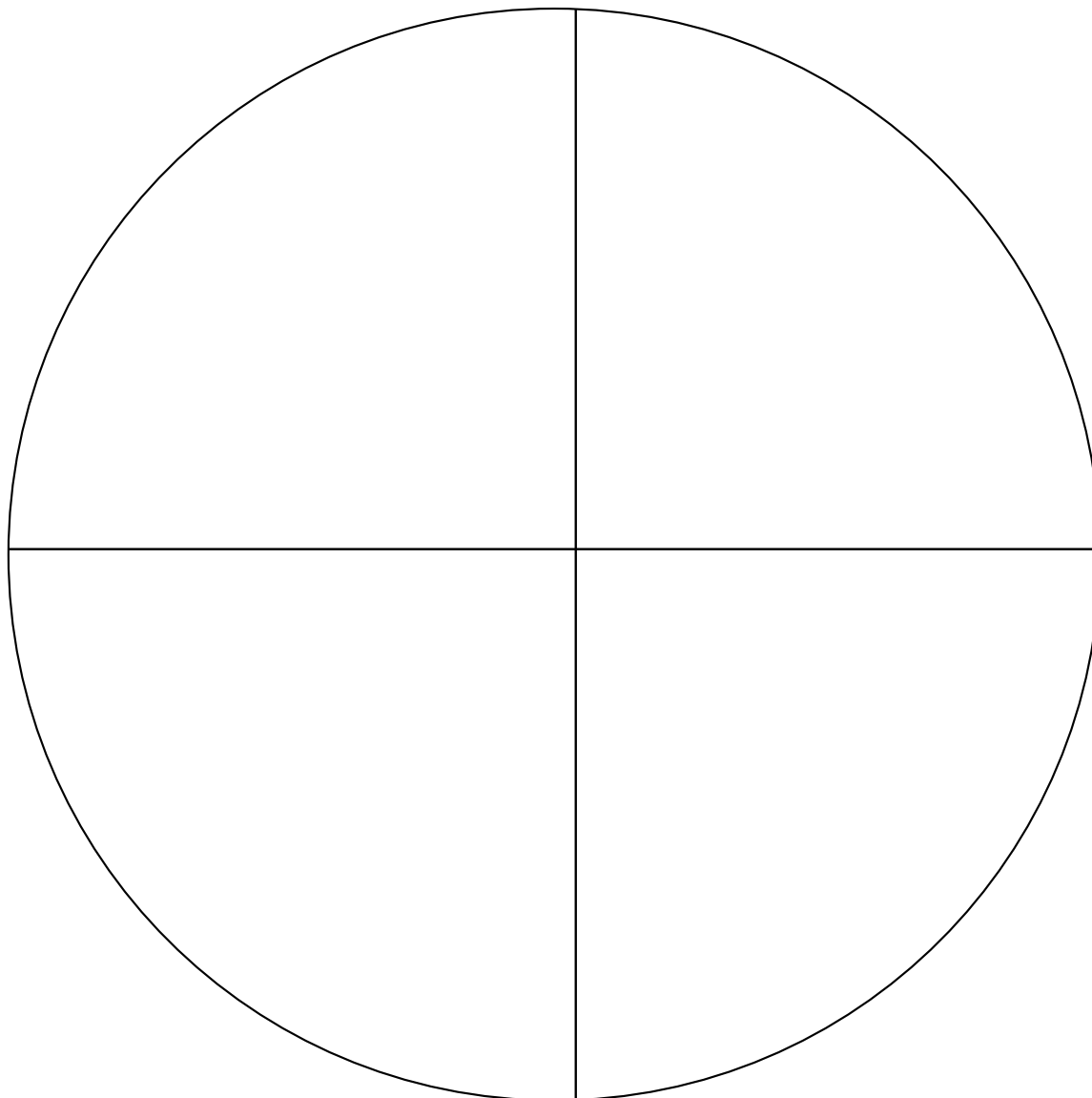


Chapter 35 Developing a Business Plan

Parts of the Business Plan

Directions Use this graphic organizer to outline the four parts of a business plan.

Parts of the Business Plan



Chapter 35 Developing a Business Plan

Competition

Directions Use this graphic organizer to analyze ways that small businesses compete.

	Business A:	Business B:
How does it differentiate itself from the competition?		
How does it keep abreast of the competition?		
What indirect competition does it face?		

Chapter 35 Developing a Business Plan

Types of Data

Directions Use this graphic organizer to provide details for each of the types of data.

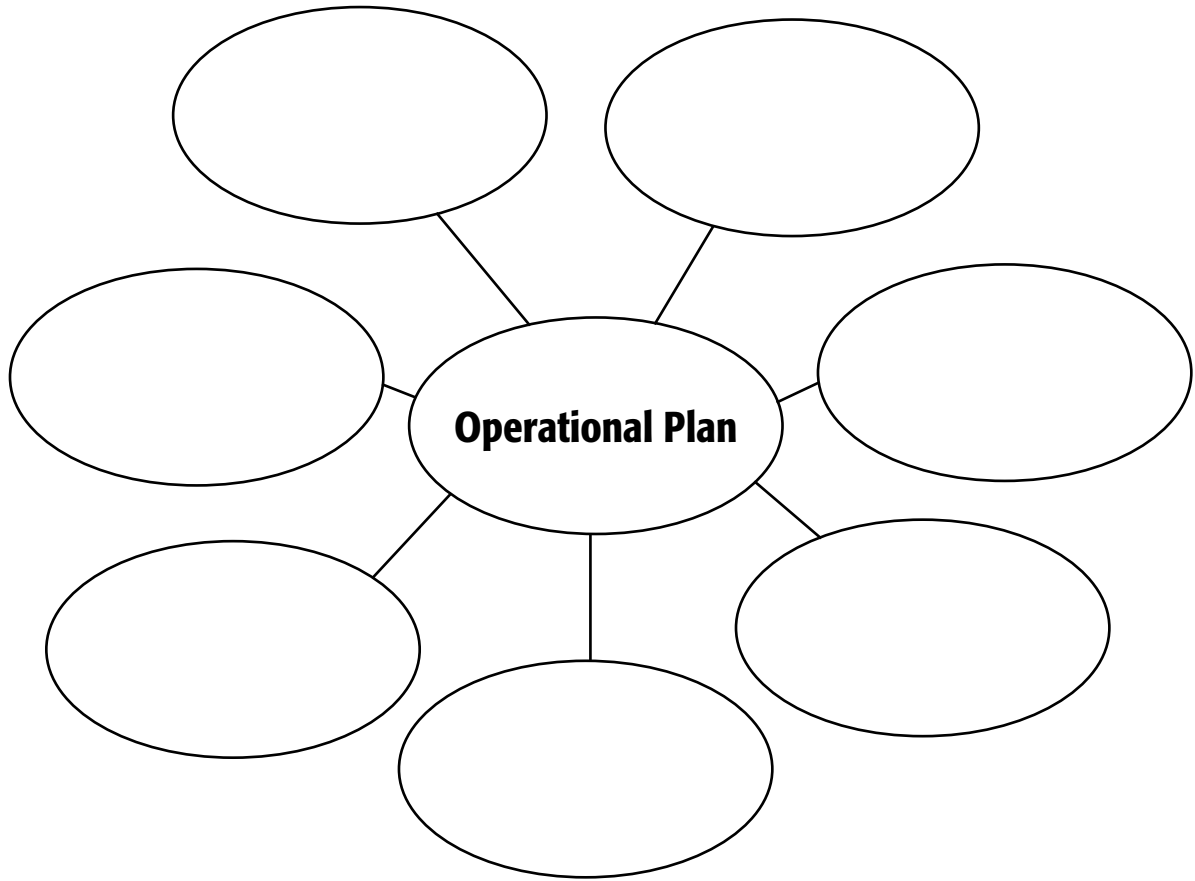
Types of Data

Geographic	Demographic	Economic

Chapter 35 Developing a Business Plan

Operational Plan

Directions Use this graphic organizer to list elements of an operational plan.



Chapter 35 Developing a Business Plan

Creating an Operational Plan

Directions Use this graphic organizer to develop an operational plan.

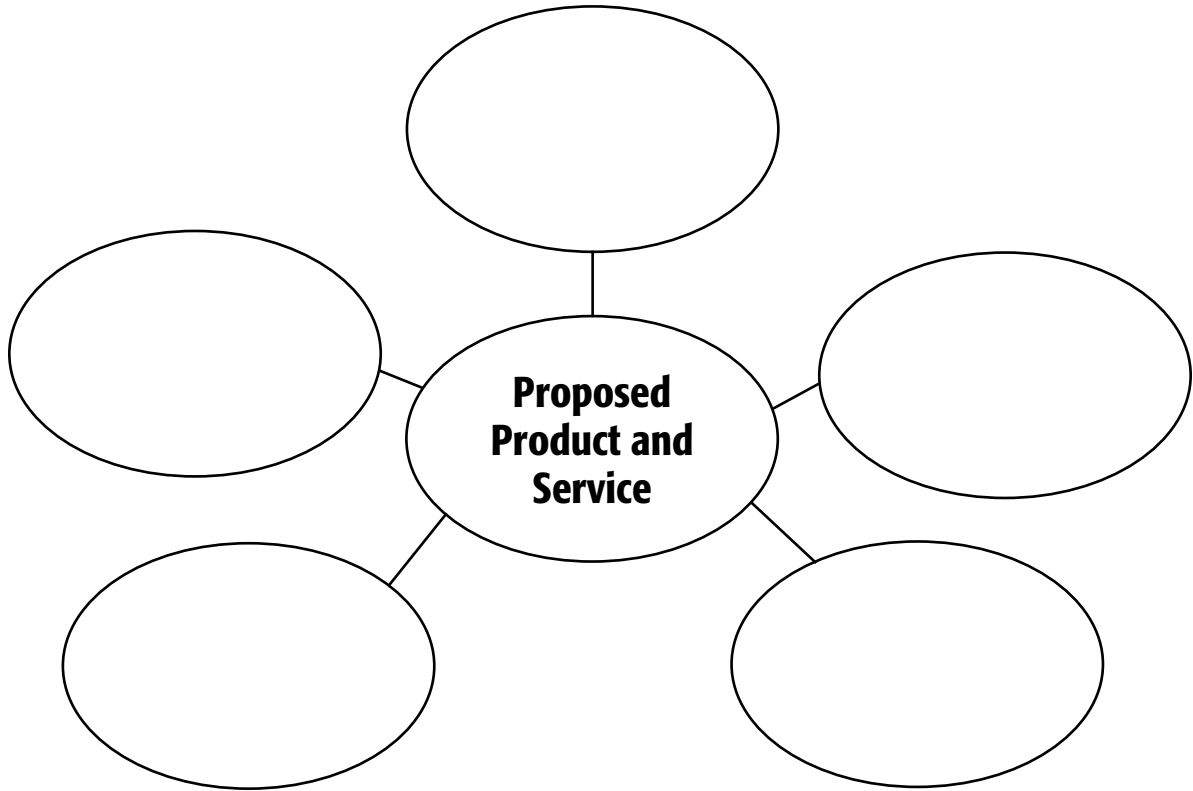
Operational Plan for an _____ Business

Location	
Competing Businesses	
Hours of Operation	
Visibility	
Customer Safety	
Customer Accessibility	
Zoning and Other Regulations	

Chapter 35 Developing a Business Plan

Organizational Plan for Proposed Products and Services

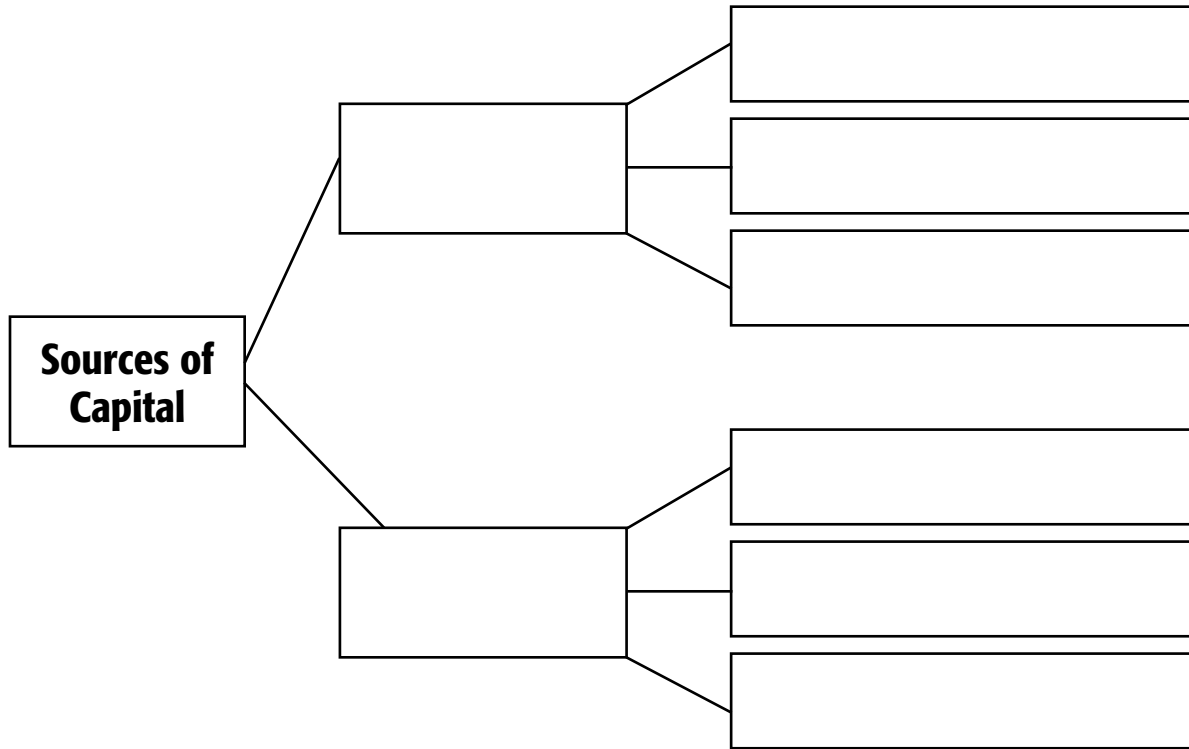
Directions Use this graphic organizer to list elements that should be included in an organizational plan for proposed products and services.



Chapter 35 Developing a Business Plan

Sources of Capital

Directions Use this graphic organizer to name two types of capital and potential sources for each.



Chapter 35 Developing a Business Plan

Financial Statements

Directions Use this graphic organizer to list the different financial statements normally included in a business plan.

