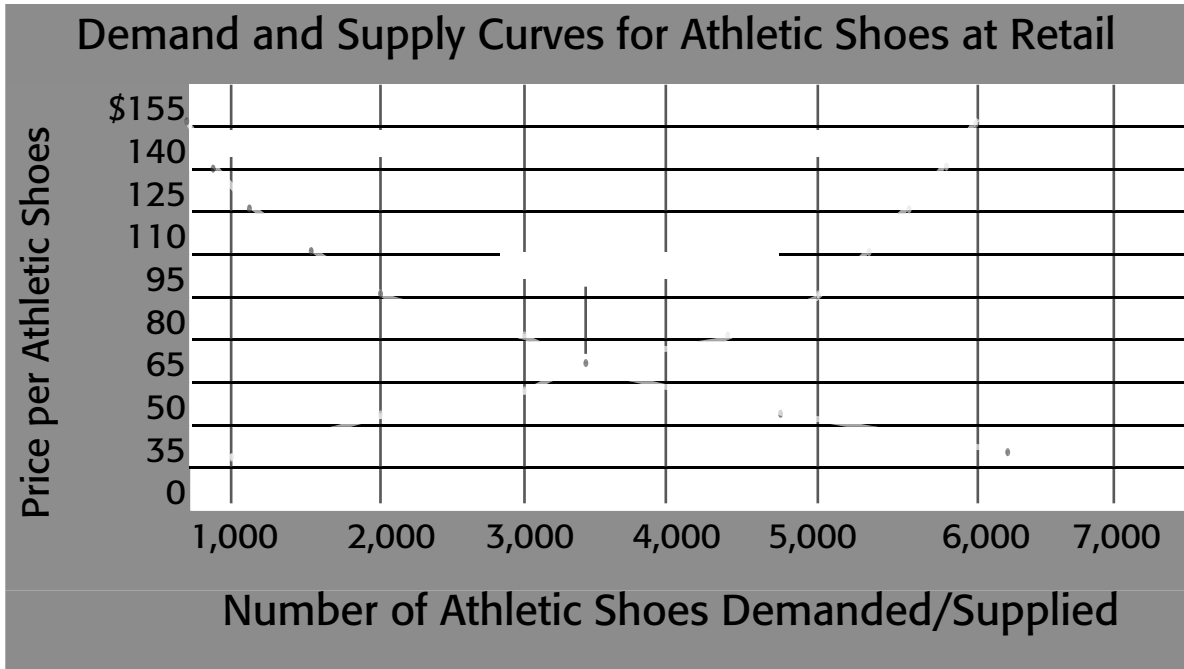


Chapter 25 Price Planning

Theory of Supply and Demand

Directions Use this graphic organizer to label the demand curve, supply curve, and equilibrium point.

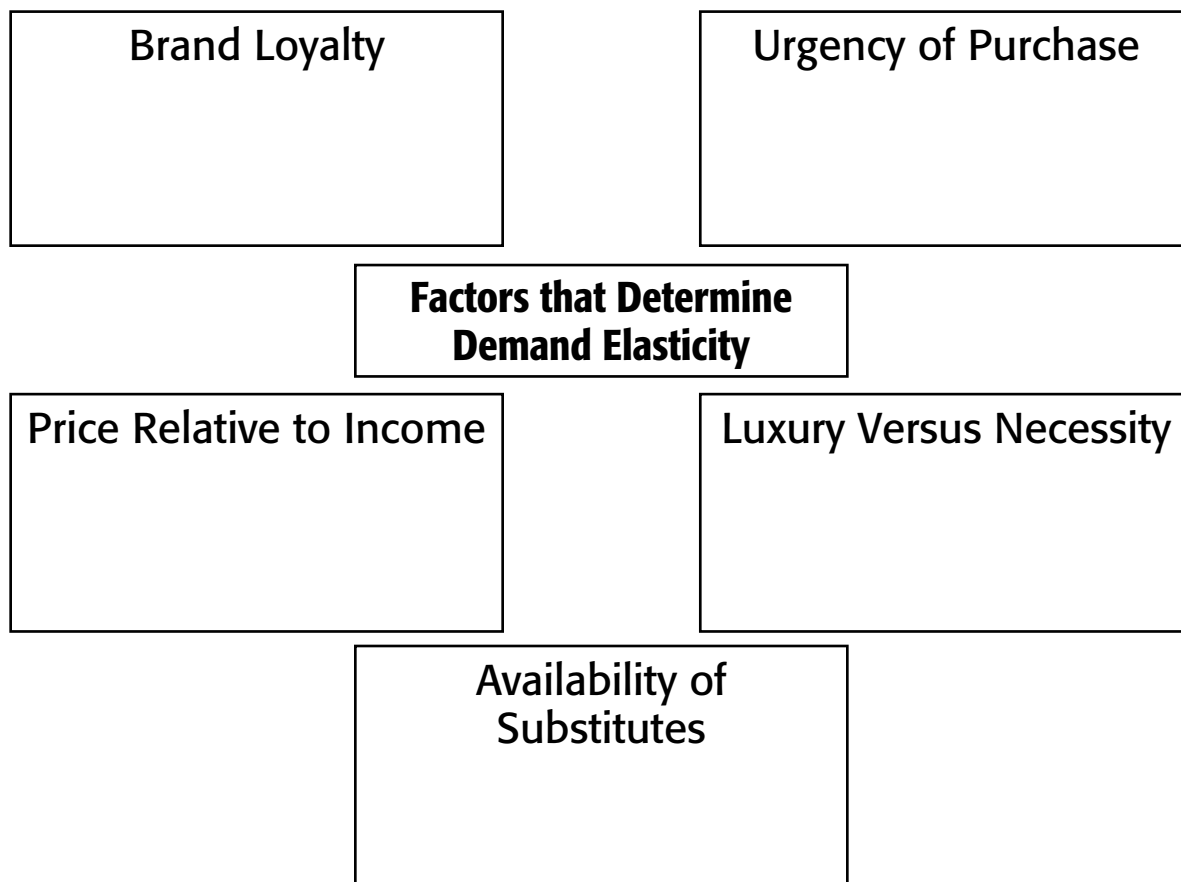


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Chapter 25 Price Planning

Factors that Determine Demand Elasticity

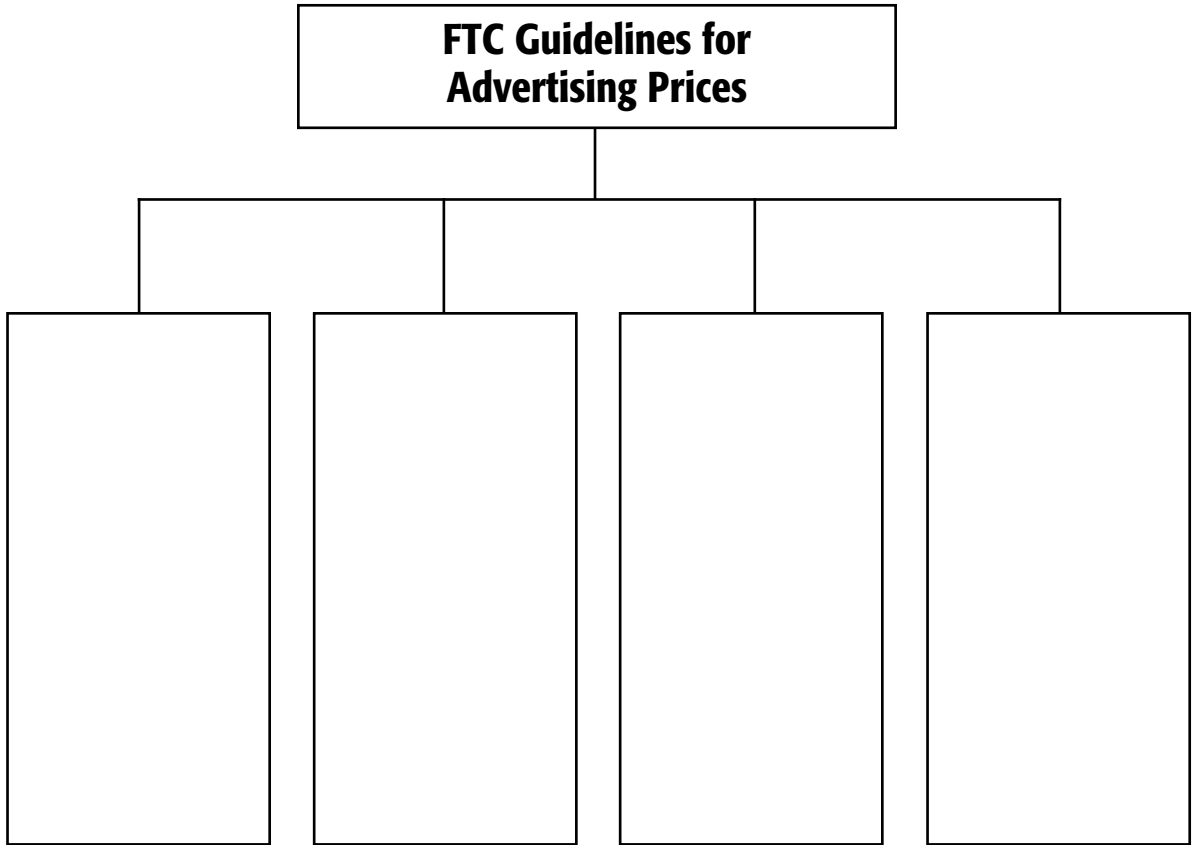
Directions Use this graphic organizer to list the factors that determine demand elasticity.



Chapter 25 Price Planning

FTC Guidelines for Advertising Prices

Directions Use this graphic organizer to elaborate on the FTC regulations for advertising prices.



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