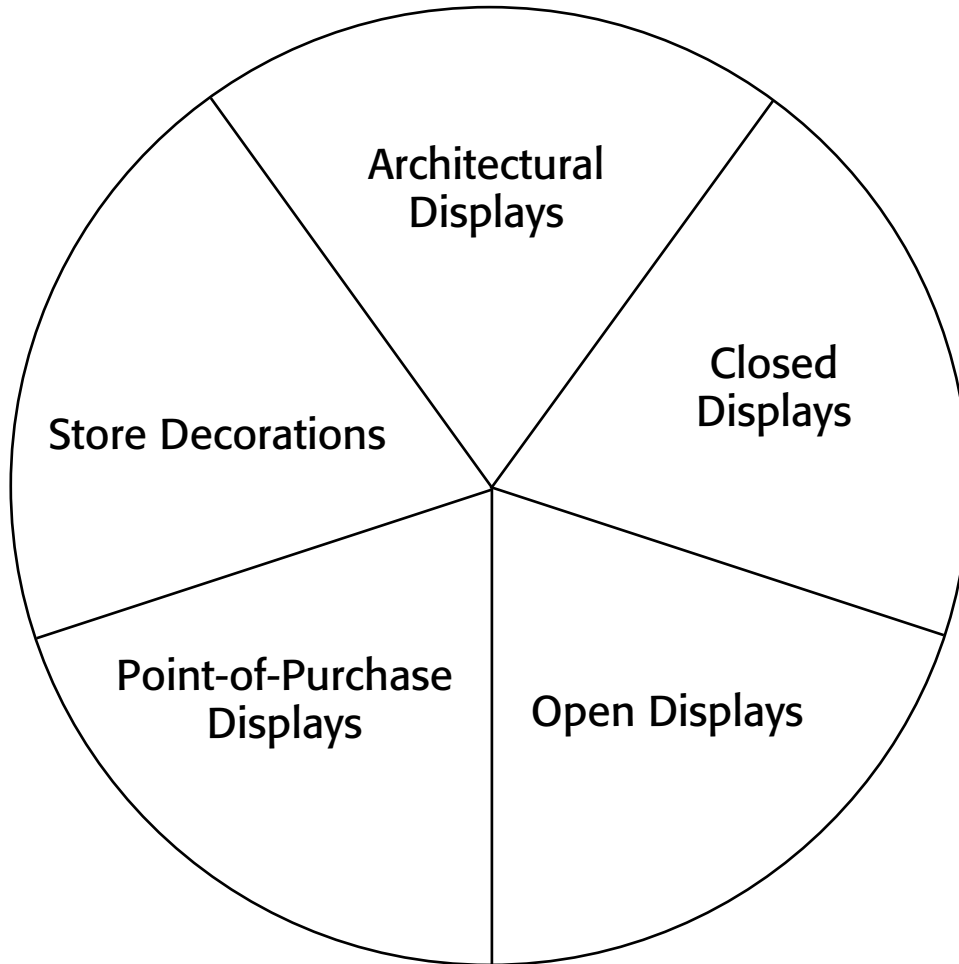


Chapter 18 Visual Merchandising and Display

Types of Interior Displays

Directions Use this graphic organizer to review and evaluate different types of sales displays.



Chapter 18 Visual Merchandising and Display**Elements of Design**

Directions Use this graphic organizer to describe and give examples of artistic elements.

Element	Description	Example
Shape		
Direction		
Texture		
Proportion		
Balance		

Chapter 18 Visual Merchandising and Display

Evaluating a Display

Directions Use this graphic organizer to list questions that should be asked when evaluating a display.

