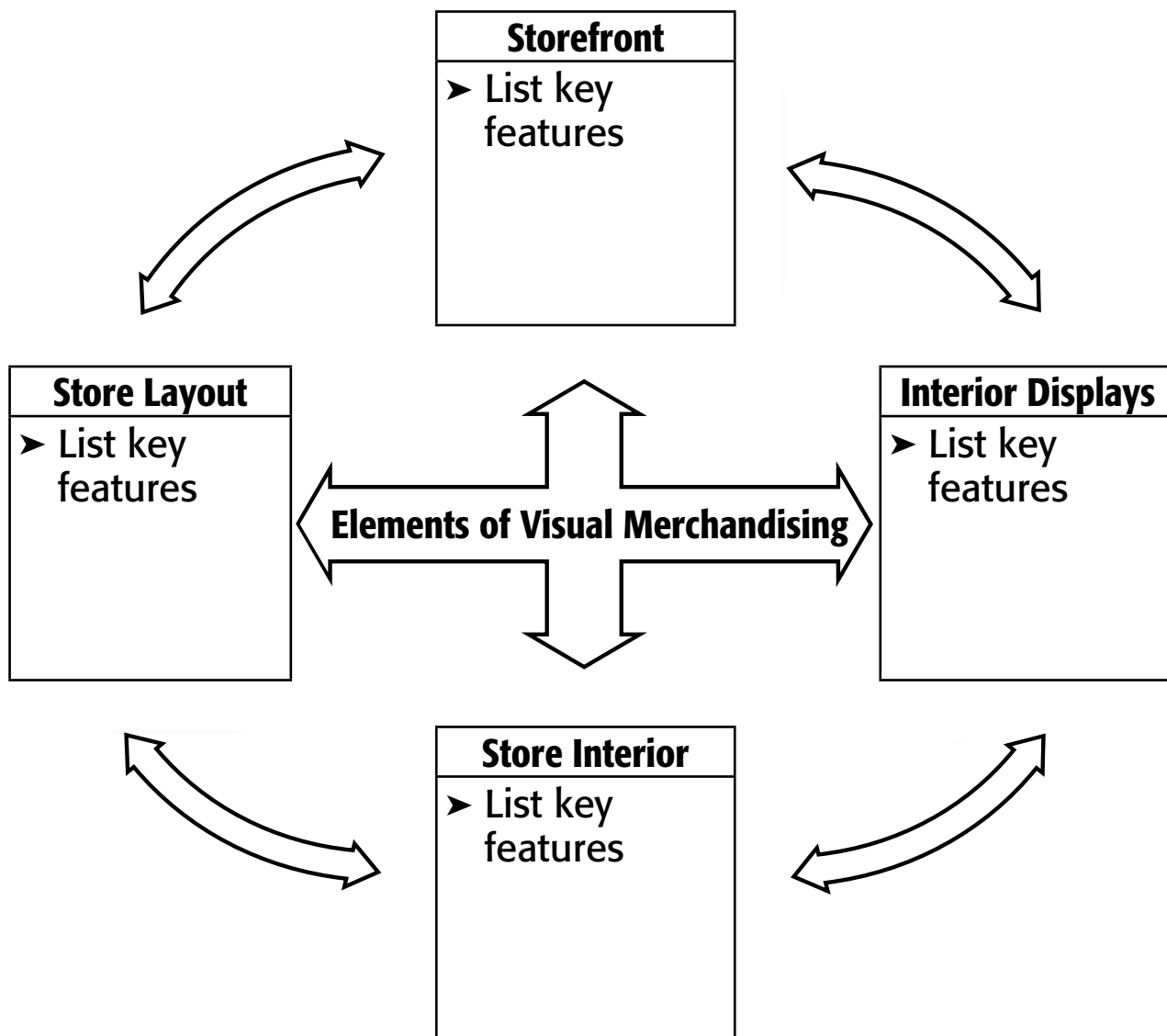# Chapter 18 Visual Merchandising and Display

Section 18.1 Display Features

Section Graphic Organizer

Directions Use this scorecard to list the key features of each merchandising element.

Storefront
➤ List key features

Store Layout
➤ List key features

Elements of Visual Merchandising

Interior Displays
➤ List key features

Store Interior
➤ List key features