Name _____ Date _____ Class _____

Chapter 33 Entrepreneurial Concepts

Section 33.1 Entrepreneurship

Green Marketer Activity: Selling Eco-Fashion

Directions Research an entrepreneur who has pursued an environmentally friendly business idea in the U.S. or abroad and answer the following questions.

1. What does the business do?

_____

_____

2. Where is it located?

_____

3. How much does it earn?

_____

4. How does the business benefit the environment? Write a paragraph or create a visual presentation with text and images summarizing your research.

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