## **Chapter 23 Purchasing**

**Section 23.2 The Purchasing Process** 

**Green Marketer Activity: Walmart Checks Green Credentials** 

**Directions** Locate information on Walmart's Web site about its Sustainability Index and answer the following questions.

- What are the goals of the index?What are its three steps?
- 3. What are the four areas covered by the supplier assessment questionnaire?