

Chapter 27 Pricing Math

Discovery Project Worksheet

Directions Read the terms associated with pricing math in the left column. Write its definition or description in the right column.

Pricing Math Terminology	Definition or Description
1. markup	
2. profit	
3. sales revenue	
4. cost of goods	
5. gross profit	
6. expenses	
7. retail price	
8. unit cost	
9. markdown	
10. discount	