Chapter 9 Technology for Marketing

Discovery Project Worksheet

Directions As the assistant manager of a cupcake bakery that will open in one month, you are responsible for creating the grand-opening flyers that will be distributed in the local area. To make your job easier, your manager has given you access to her computer, which has the latest versions of the Microsoft® Office Suite (Word, Excel®, Outlook®, OneNote®, Publisher, Access®, and PowerPoint®). Use the space on this page to list the information you would need to include in the bakery's grand-opening flyer. Then choose the most appropriate software for your task, and write the specific steps you would take to create an attention-grabbing flyer.

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