
Chapter 38 Identifying Career Opportunities

Section 38.2 Applying for a Job

Digital Nation Activity: Your Web Presence

Directions Networking Web sites, such as LinkedIn.com, Plaxo.com, Jobster.com, and MyWorkster.com (for college students and alumni), allow you to set up professional profiles that list your education, work experience, and career direction. Many professionals use these sites to meet people in their field, including colleagues and potential employers. Investigate a job-networking site and answer the following questions.

1. What features does it offer?

2. What information do users add to their profiles?

3. How do you “network,” or meet people, through the site?

4. Would you choose to use the site? Why or why not?
