
Chapter 22 Physical Distribution

Section 22.2 Inventory Storage

Digital Nation Activity: Amazon.com Ships Fastest

Directions Some businesses distribute their products without moving any objects at all. Through its iTunes software, Apple sells music files online. Amazon and Barnes & Noble sell electronic books for their e-book readers. Microsoft and Adobe sell their software for download online. The *New York Times* sells a digital replica of its print newspaper. The U.S. Postal Service sells postage online for customers to print at home. Analyze digital distribution and answer the following question.

1. What are the benefits and drawbacks of digital distribution for customers, for businesses, and for the environment?

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