

Name _____ Date _____

B. Collaborate and Decide

1. Cite the sources you used to learn about the steps involved in opening a pure play online business and what is involved in selling goods on Amazon.

2. What team-building skills did you use to make your decisions on the product and method of selling that product online?

3. Use the rubric on the following page to help you evaluate your work; it is the same one your teacher will use to evaluate it.

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Self-Evaluation Guidelines

Exemplary (10-8 points)	Satisfactory (7-4 points)	Poor (3-0 points)
<ul style="list-style-type: none"> • Includes all of the required content elements • Very well organized • All details provided • No grammatical errors • Creatively designed and executed 	<ul style="list-style-type: none"> • Includes some of the required content elements • Well organized • Many general details provided • Few grammatical errors • Neatly keyed or handwritten 	<ul style="list-style-type: none"> • Includes few or none of the required content elements • Disorganized • Few or no details provided • Many grammatical errors • Typos or illegible handwriting

Criteria	Exemplary (10-8 points)	Satisfactory (7-4 points)	Poor (3-0 points)	Student Score	Teacher Score
Content					
Evidence research was conducted for pure play businesses (sources noted)					
Included specific steps involved in setting up a pure play online business, such as: requirements for company registration, suppliers, online presence, Web site, and so on					
Included activities required to run an online business such as inventory, shipping, and payment					
Evidence research was conducted on how to sell products on Amazon (sources noted and steps involved)					
Provided rationale for decisions made on products to sell on method to sell them					
Demonstrated team-building skills					
Mechanics					
Logical organization and continuity of presentation					
Level of detail					
Speaking and listening skills: appropriate visual aids (oral)					
Neatness, legibility, spelling, and grammar (written)					
Total					