

Chapter 32 Extended Product Features

Discovery Project Evaluation Rubric

Directions Use the Self-Evaluation Guidelines below to assess the content of your Discovery Project. Rate your performance and give yourself a score for each criterion. Then give your answers and this completed Evaluation Rubric to your teacher to evaluate.

Self-Evaluation Guidelines

Exemplary (20–16 points)	Satisfactory (15–10 points)	Poor (9–0 points)
<ul style="list-style-type: none"> • Includes all of the required content elements • Very well organized • All details provided • Logical conclusions supported by research • Presentation of findings extremely effective and/or appropriate 	<ul style="list-style-type: none"> • Includes some of the required content elements • Well organized • Many general details provided • Conclusions somewhat logical and somewhat supported by research • Presentation of findings somewhat effective and/or appropriate 	<ul style="list-style-type: none"> • Includes few or none of the required content elements • Disorganized • Few or no details provided • Conclusions illogical and not supported by research • Presentation of findings ineffective and/or inappropriate

Criteria	Exemplary (20–16 points)	Satisfactory (15–10 points)	Poor (9–0 points)	Student Score	Teacher Score
Content					
Identification of product					
Identification of five extended product/service features					
Summarization of findings					
Recommendations supported by research					
Synthesis of recommendations and importance of warranties/use of credit					
Total					