Chapter 14 Presenting the Product
Discovery Project Evaluation Rubric

Directions Use the Self-Evaluation Guidelines below to assess the content of your Discovery Project. Rate your performance and give yourself a score for each criterion. Then give your answers and this completed Evaluation Rubric to your teacher to evaluate.

Self-Evaluation Guidelines

Exemplary (20–16 points)	Satisfactory (15–10 points)	Poor (9–0 points)
• Includes all of the required content elements • Very well organized • All details provided • Logical conclusions supported by research • Presentation of findings extremely effective and/or appropriate	• Includes some of the required content elements • Well organized • Many general details provided • Conclusions somewhat logical and somewhat supported by research • Presentation of findings somewhat effective and/or appropriate	• Includes few or none of the required content elements • Disorganized • Few or no details provided • Conclusions illogical and not supported by research • Presentation of findings ineffective and/or inappropriate

Criteria	Exemplary (20–16 points)	Satisfactory (15–10 points)	Poor (9–0 points)	Student Score	Teacher Score
Content					
Description of anticipated customer questions/ concerns					
Integration of customer questions/concerns in training session					
Description/rationale for products used in the training session					
Demonstration of product presentation skills					
Effective presentation of training sessions					
Total					