

# Introduction to Multimedia

## Unit 2: Multimedia Design

### Portfolio Project Preview

Complete the Portfolio Project Preview activity before you begin each unit. Always ask a teacher or parent for permission to download, install, or save any program on your school or home computer!

**IMPORTANT NOTE:** Most of the Web sites referenced here are not under the control of Glencoe/McGraw-Hill. Therefore, Glencoe makes no representation concerning the content of these sites, their ongoing availability, or links that their hosts and/or sponsors may choose to add or delete. We encourage teachers and parents to preview the sites before students access them.

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### Purpose:

The resources available on the Introduction to Multimedia site will help enhance your research and study skills. In the Unit 2 Portfolio Project, you will plan the Web site for a school club or organization. Use this preview activity to learn about planning a user-friendly site.

### Directions:

Read the questions below.

Click on the **Destination Site** link to open a new browser window.

Apply what you learn to answer the questions.

Check your work carefully, and click **Submit Answers**.

**Destination Site:** [Planning a Usable Web Site](#)

Note: If this link is inactive or if you want to find other Web sites with similar information, get permission from a teacher or parent to use a search engine.

Here are some keywords you might use:

Web site planning, Web site design, Web usability

**1.** Scroll down the **Planning a Usable Web Site** page. What are the three steps in creating a usable Web site?

**2.** Read the first section of the **Planning a Usable Web Site** page, about the immediate needs of a Web site's visitors. What initial questions might be asked by visitors to a Web site for a company that offers a service? In addition to a portfolio and client testimonials, what information might the company provide to address visitors' initial concerns?

**3.** Read the second section of the **Planning a Usable Web Site** page, about the flow of information on a Web site. In order to design the path(s) users will follow through a site, what items should be identified?

**4.** Read the third section of the **Planning a Usable Web Site** page, about usability testing. What are common objections to testing a Web site in order to determine how user-friendly it is? What are some simple questions to ask a member of your target audience during usability testing?