

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 9 Project 1

Create a Video

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the video plan include a graphic organizer like the one shown in step 1?	Video plan incorporates the graphic organizer items to organize the project.	Video plan uses some of the items in the graphic organizer.	Video plan does not incorporate the graphic organizer items.	
Does video demonstrate how to create a video using the store's video products?	Video effectively demonstrates how to create a video using the store's products.	Video demonstrates how to create a video using the store's products fairly well.	Video is not effective in demonstrating how to create a video using the store's products.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 9 Project 2

Create a Video Demonstration

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the video present a skill that can be taught?	Video presents a highly teachable skill.	Video presents a teachable skill.	Video presents a non-teachable skill.	
Does video include the following elements: storyboard, overview, narration and demonstration, list of equipment needed, list of locations, and a timeline?	Video includes all listed elements.	Video includes most elements.	Video does not include most elements.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is video appropriate length (3 minutes long)?	Video is appropriate length.	Video is somewhat too long or too short.	Video is overly long or overly short.	
Have the technical requirements been met to create the video?	Technical requirements have been met.	Most technical requirements have been met.	Technical requirements have not been met.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 9 Project 3

Include Video in a Multimedia Presentation

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does presentation have a theme and video elements?	Presentation has strong theme and good video elements.	Presentation has theme and video elements.	Strong theme and video elements are lacking.	
Are appropriate video pieces and sources used?	Video pieces and sources are appropriate to the project.	Most video pieces and sources are appropriate.	Few video pieces and sources are used or are not appropriate.	
Have permissions been obtained and sources cited?	All permissions have been properly obtained and all sources correctly cited.	Most permissions have been properly obtained and most sources correctly cited.	Permissions not obtained and/or sources not cited.	
Has a table such as the one in step 3 been used to keep track of the video in the presentation?	Presentation uses table to list video elements, sources or voice talent, and equipment needed.	Most of the appropriate elements have been included.	Few or none of the appropriate elements are incorporated.	
Has a script or storyboard been created to help use the video?	An effective script that explains the sequence, dialogue, and length has been created.	A script or storyboard has been created.	Video does not have effective script or storyboard to track progress.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	