Chapter 10 After You Read Answers

Section 10.1 After You Read Answers
Review Key Concepts
1. Students should list two of the following: active listening, commitment, communication, conflict resolution, critical thinking, integrity, and organization.
2. During the design and development stage of a multimedia project, the client evaluates and approves design-related items from the developer and evaluates and approves major media components from the developer including text, artwork and graphics, animation, audio, and video.

Practice Academic Skills
3. Paragraphs will vary but students should recognize that the same skills that make for successful team members on school projects will likely make for successful team members on an on-the-job project team. Those skills include active listening, commitment, communication, conflict resolution, critical thinking, integrity, and organization.
4. A request for proposal (RFP) is an invitation sent out by the client to potential vendors or suppliers. The RFP explains the intended project and asks the vendors to submit a bid for their cost to complete the work described. The RFP allows the client to choose the vendor based on cost and other factors.

Students can use the Online Student Manual and their multimedia software to apply the skills learned in this section.

Section 10.2 After You Read Answers
Review Key Concepts
1. The producer helps to develop the vision for the product, plans and coordinates the development of the project's various media elements, creates storyboards that show the general flow of animation and video, directs the integration of different media into a unified whole, and integrates media using multimedia authoring software.
2. The front end of a multimedia project is the visible part, with which the user interacts. The back end is the part that processes data and makes the production work.

Practice Academic Skills
3. Paragraphs will vary but should evaluate the ease or difficulty of navigating three Web sites to locate a particular item.
4. Students should choose one of the front-end or back-end developer roles to list details about. They should then write a paragraph that states how their own interests and skills make them suitable for that role.

Students can use the Online Student Manual and their multimedia software to apply the skills learned in this section.

Section 10.3 After You Read Answers
Review Key Concepts

1. Four types of content included on a multimedia Web site include text, graphics, audio, and video.

2. Hyperlinks on a Web site need to be checked during testing and maintenance to ensure that the links are still good and will take the user to the desired location.

Practice Academic Skills

3. Paragraphs will vary but should include a description of the business, the site's goals, and the target audience.

4. a. delete; b. insert; c. image.

Students can use the Online Student Manual and their multimedia software to apply the skills learned in this section.