

Entrepreneurship Building a Business

Chapter 2 Your Potential as an Entrepreneur

Section 2.2 What Does It Take to Be an Entrepreneur?

SECTION 2.2 After You Read Answer Key

Self-Check

1 The research on entrepreneurs' backgrounds shows that everyone has the potential to be an entrepreneur.

2. The characteristics of successful entrepreneurs are being persistent, creative, responsible, inquisitive, goal-oriented, and enthusiastic.

3. The ten skills entrepreneurs need are communication, math, problem-solving, computer and technical, decision-making, organizing and planning, teamwork, social, adaptability, and basic business skills.

Think

4. Answers will vary but should be realistic approaches to how the classes can strengthen and improve entrepreneurial characteristics and skills.

Mathematics

5. Blake Murray multiplies the cost by 5 and adds one dollar. $P = 5C + 1$.