

Name _____ Date _____

**Entrepreneurship Building a Business
BusinessWeek Case Study Activity**

Directions Each BusinessWeek Case Study presents an article from BusinessWeek. The featured magazine articles demonstrate how real-world entrepreneurs or companies handled an issue that was covered in the chapter. Use the following worksheet to take notes and conduct further research about the topics discussed in the BusinessWeek Case Study features.

Title of BusinessWeek Case Study feature

Topic of BusinessWeek Case Study feature

Write one or more sentences to summarize the BusinessWeek Case Study feature.

Extend

Use library or Internet resources to conduct further research on the topic of the BusinessWeek Case Study feature. Then write a paragraph to explain what you learned from your research.

