Name .... **Class** .... **Date** ....

Below-average Writing Model

Writing Process in Action: Persuasive Writing (Unit 6, pages 238–241)

Assignment: Write a one-page article that will persuade readers to make or support some change that will protect the environment.

No More Litter

We have litter in our yard. On the streets too. Don't you? It's gross. We have to pick it up. People need to change. Stop Littering! There are garbage cans everywhere and there is too much garbage too. Why? Because we need laws. I think there are laws for this but people don't care. I heard some laws in Michigan so I know. On vacation we keep our cans. Then we take them to the store. This is in Michigan. We live in Chicago and the beach there gets dirty so does our yard and the streets too. I go to the beach at home too. Our beach is pretty clean. But the sidewalk is dirty. The garbage can is too full. The place in Michigan has only a few cans outdoors. We go there every year. The cans say ten-cents each and they give you money there. That is cool! You can buy stuff then. Why don't the store give us money here? There are so many cans here! One time we got home and I took my can to the store and that was all. No money. But I still did not litter. Stop littering!

Tries to be persuasive, but writing errors and lack of focus create confusion

Information is not organized effectively, and lack of transitions makes ideas hard to follow.

Ends with a call for action, but otherwise no sense of closure

Summary: *The piece focuses on an environmental problem and tries to be persuasive, but the ideas are not organized and are not supported by adequate evidence. The piece could be improved if the writing were reorganized to include a clear beginning, middle, and end, and if the ideas were more fully developed with specific details.*

The piece might receive a 1 if evaluated by the holistic scoring method. It might receive a 68 if evaluated by the analytic scoring method—24 points for Focus/Organization, 24 points for Elaboration/Support/Style, and 20 points for Grammar, Usage, and Mechanics.

Persuasive Writing