Name _____ Class _____ Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Unit 4 Portfolio Project — Create an Online Portfolio

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Information and Functional Design				
Does the site's content match its purpose and mission and is it appropriate for its audience?	The site's content does an excellent job of matching its purpose and mission and is appropriate for its audience.	The site's content does a good job of matching its purpose and mission and is appropriate for its audience.	The site's content does not match its purpose and mission and/or the content is inappropriate for its audience.	
Has a Web site development life cycle chart been created and has it been used to track the progress of the project?	A detailed Web site development life cycle chart has been created and used to track the progress of the project.	A Web site development life cycle chart has been created and used to track the progress of the project; however, it is missing some steps.	No Web site development life cycle chart has been created or the chart is missing many steps.	
Does the content do an excellent job of highlighting the designer's skills?	The content does an excellent job of highlighting the designer's skills.	The content does a good job of highlighting the designer's skills.	The content does a poor job of highlighting the designer's skills.	
Is the content free of spelling and grammar errors?	All content is free of spelling and grammar errors.	There are minor problems with spelling and grammar.	Problems with spelling and grammar are very noticeable.	
Presentation Design				
Is the design consistent, appropriate, and uncluttered?	The design is extremely consistent, appropriate, and uncluttered.	The design is mostly consistent, appropriate, and uncluttered.	The design is unattractive, inconsistent, and cluttered.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Do the formatting, layout, and color scheme enhance the site's purpose?	The formatting, layout, and color scheme do an excellent job of enhancing the site's purpose.	The formatting, layout, and color scheme do a good job of enhancing the site's purpose.	The formatting, layout, and color scheme do not enhance the site's purpose.	
Graphics, Multimedia, and Interaction Design				
Can users move easily between pages and quickly locate needed information?	Users can move easily between all pages to quickly locate needed information.	Users can move easily between some pages and most information can be quickly located.	Users cannot move easily between pages and needed information is often difficult to locate.	
Do all graphics and multimedia elements enhance the site?	All graphics and multimedia elements enhance the site.	Most graphics and multimedia elements enhance the site.	Most graphics and multimedia elements are poorly designed and do not enhance the site.	
Has a well designed original Flash animation been included?	A well designed original Flash animation has been included.	An original Flash animation has been included, but it could have been better designed.	No original Flash animation has been included or the animation is poorly designed.	
Does every element enhance the site and promote usability (i.e., buttons change colors to let users know when something is clicked)?	All elements enhance the site and promote usability.	Some elements enhance the site and promote usability.	None of the elements enhance the site and promote usability.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Implementation, Testing, and Maintenance				
Do all multimedia and interactive elements, including the hit counter, function properly in a variety of different browsers at different resolutions?	All multimedia and interactive elements, including the hit counter, function properly in a variety of different browsers at different resolutions.	Most of the multimedia and interactive elements function properly in a variety of different browsers at different resolutions.	There are major problems with how the interactive elements function in different browsers at different resolutions.	
Does the Web site development life cycle chart clearly explain how the site is to be maintained?	The Web site development life cycle chart clearly explains how the site is to be maintained.	The Web site development life cycle chart somewhat explains how the site is to be maintained.	The Web site development life cycle chart does not explain how the site is to be maintained.	
Usability and Accessibility				
Have both graphic and text links been provided?	Both graphic and text links have been provided throughout.	In most instances, both graphic and text links have been provided.	Usability has not been supported by providing both types of links.	
Is alternative text provided for all non-text items?	Alternative text has been provided for all non-text items.	Alternative text has been provided for most non-text items.	No alternative text has been provided for non-text items.	
Does the site include security measures?	The site is secure.	Some aspects of the site are secure.	The site is not secure.	
Do all pages download quickly for the target audience?	All pages download quickly for the target audience.	Some pages download quickly for the target audience.	None of the pages download quickly for the target audience.	