Name _____ Class _____ Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 5 Project 1 Plan a Web Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the storyboard chart include the items listed in project step 1?	Storyboard chart includes all the items listed in project step 1.	Storyboard chart includes some of the items listed in project step 1.	Storyboard chart includes few of the items listed in project step 1.	
Does home page sketch identify text, colors, links, and graphics needed?	Home page sketch identifies text, colors, links, and graphics.	Sketch contains some of the elements needed.	Sketch does not contain the needed elements.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

Name _____   Class _____   Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 5   Project 2   Compare and Contrast Navigation Schemes

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Are there three mission statements, one for each Web site?	There are three mission statements.	There are two mission statements.	There is one or no mission statement.	
Does the essay compare and contrast appropriate navigation schemes?	Essay effectively compares and contrasts appropriate navigation schemes.	Essay compares and contrasts appropriate navigation schemes to some extent.	Essay ineffectively compares and contrasts appropriate navigation schemes.	
Is text appropriate length (three to four pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

Name _____ Class _____ Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 5 Project 3   Analyze Design Functionality

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the sketch include a general set-up page and child pages for both locations?	Sketch includes a general set-up page and child pages for both locations.	Sketch is almost complete and contains most elements.	Sketch is incomplete or missing.	
Does the essay explain the navigation plan?	The essay explains the navigation plan.	The essay somewhat explains the navigation plan.	The essay does not cover a navigation plan.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (three to four pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	