Name _____   Class _____   Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 11 Project 1   Evaluate Web Site Usability

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay compare the similarities and differences among the evaluations?	Essay fully compares the similarities and differences among the evaluations.	Essay somewhat compares the similarities and differences among the evaluations.	Essay ineffectively compares the similarities and differences or does not include a comparison.	
Does the essay summarize the evaluations?	Essay effectively summarizes the evaluations.	Essay somewhat summarizes the evaluations.	Summary is ineffective or a summary is not included.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

Name _____ Class _____ Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 11 Project 2 — Identify Scope of Work

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Is storyboard organized logically?	Storyboard content is organized logically.	Most storyboard content is organized logically.	Storyboard content is poorly organized.	
Is three-month timeline task list clearly presented?	Three-month timeline task list is clearly presented.	Three-month timeline task list is presented, but needs more work.	Timeline task list needs more work, or is not presented.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
In the presentation, are key points highlighted effectively?	In the presentation, key points are highlighted very effectively.	In the presentation, key points are highlighted adequately.	In the presentation, key points are not highlighted or are highlighted ineffectively.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

Name _____ Class _____ Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 11 Project 3 — Plan an E-Commerce Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the project overview describe team member roles?	Project overview effectively describes team member roles.	Project overview somewhat describes team member roles.	Project overview does not effectively describe team member roles.	
Is an explanation included of how the Web design team will implement a quality assurance process?	A thorough explanation is included of how the Web design team will implement a quality assurance process.	An adequate explanation is included of how the Web design team will implement a quality assurance process.	An explanation of how the Web design team will implement a quality assurance process is inadequate or missing.	
Does the timeline task list explain stages of the Web site development process?	The timeline task list effectively explains stages of the Web site development process.	The timeline task list somewhat explains stages of the Web site development process.	The timeline task list ineffectively explains stages, or is missing.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
Are peer suggestions incorporated?	All peer suggestions are incorporated.	Most of the appropriate peer suggestions are incorporated.	Few or none of the appropriate peer suggestions are incorporated.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	