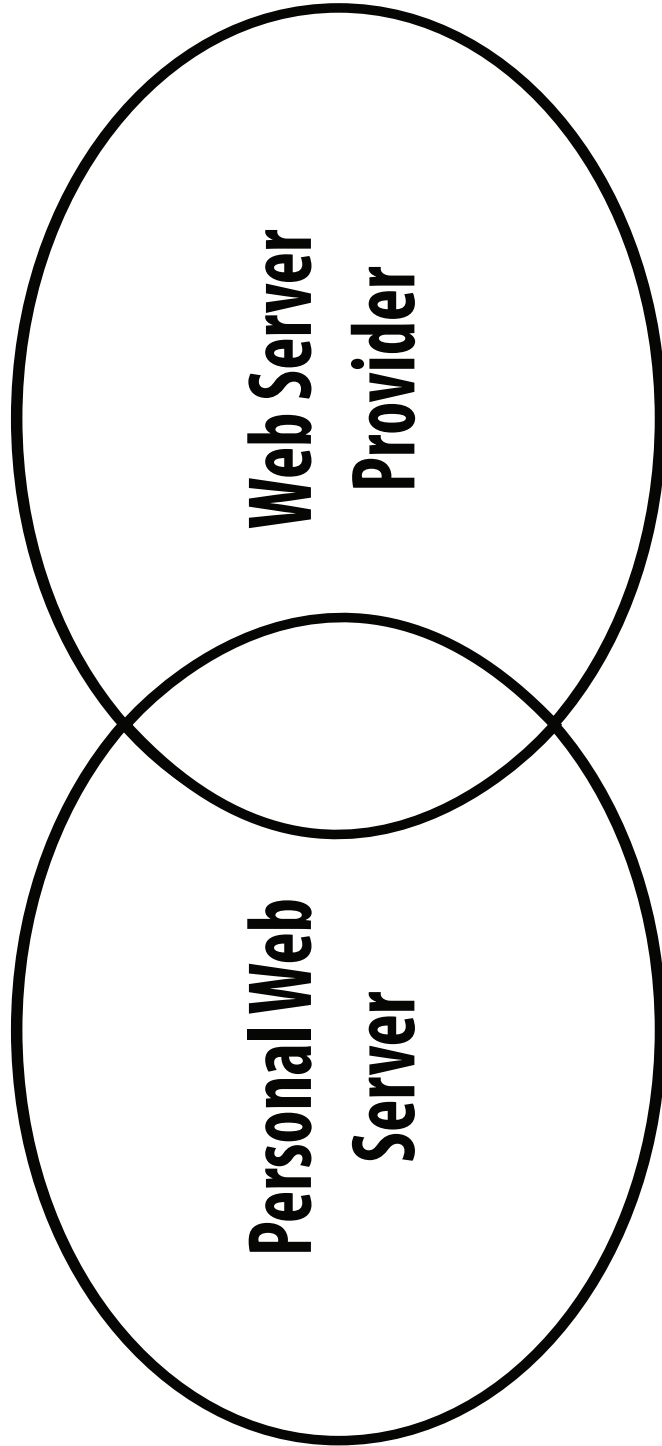


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Section 13.1 Web Servers

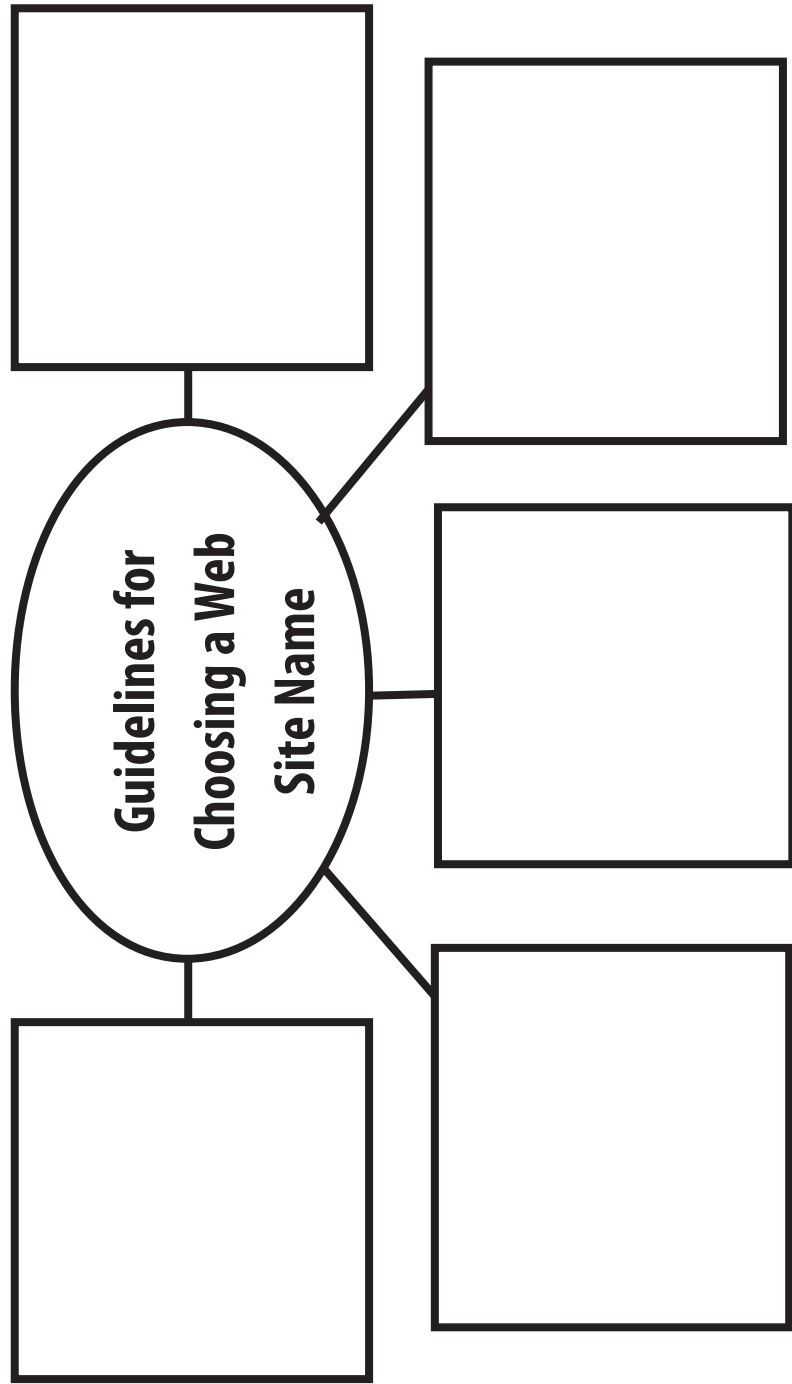
Directions As you read, compare and contrast using a personal Web server to using a Web server provider. Use a Venn diagram like the one below to assist you.



Section 13.2 The Publishing Process

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Directions As you read, identify five guidelines for selecting a Web site name. Use a diagram similar to the one below.



Publish a Web Site CHAPTER
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Section 13.3 Site Reports and Promotions

Directions As you read this section, summarize the pros and cons of various Web site publicizing methods. Use a table like the one below to organize your thoughts.

Publicizing Method	Pros	Cons

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