

Domain 1: IDEAS. Describe the degree to which the writer establishes a controlling idea that the selected technology has had the largest impact on today’s world and elaborate the main points with examples, illustrations, facts, or details that are appropriate to the persuasive genre.

Components

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| <ul style="list-style-type: none"> • Controlling Idea/Focus • Supporting Ideas • Relevance of Detail | <ul style="list-style-type: none"> • Depth of Development • Awareness of the Persuasive Purpose • Sense of Completeness |
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5	<p>Full command of the components of Ideas. The writing is characterized by most or all of the following:</p> <ul style="list-style-type: none"> • Fully focused on persuading classmates that the writer’s chosen technological improvement had the stated impact on today’s world • Fully developed controlling idea that the selected technology has had the largest impact on today’s world • Supporting ideas and elaboration that are relevant include: <ol style="list-style-type: none"> a. a selection of a suitable technology improvement, such as nuclear energy, polio vaccine, rocketry, television, or another possible innovation. b. a persuasive description of why the chosen technology makes it better than any of the other possibilities. c. some background knowledge that demonstrates an awareness of how this technology was developed. • Supporting ideas are fully elaborated throughout the speech with logical examples, details, and evidence (facts, expert opinions, quotations, or commonly accepted beliefs) • Uses rhetorical devices to support assertions (e.g., appeal to emotion, personal anecdote, analogy, logical reasoning) • Response contains an abundance of information that fully addresses readers’ concerns, counterarguments, biases, or expectations, such as the following: <ol style="list-style-type: none"> a. The technologies of this time period impacted so many different aspects of life, it is difficult to single one out above the rest. b. To focus on the positive aspects of one or more of these technologies ignores the negative impacts that these technologies have also had on people.
4	<p>Consistent control of the components of Ideas. The writing is characterized by most or all of the following:</p> <ul style="list-style-type: none"> • Consistently focused on persuading classmates that the writer’s chosen technological improvement had the stated impact on today’s world • Well-developed controlling idea that the selected technology has had the largest impact on today’s world • Supporting ideas and elaboration that are relevant include: <ol style="list-style-type: none"> a. a selection of a suitable technology improvement, such as nuclear energy, polio vaccine, rocketry, television, or another possible innovation. b. a persuasive description of why the chosen technology makes it better than any of the other possibilities.

	<ul style="list-style-type: none"> • Supporting ideas are consistently well developed with specific examples, details, and evidence • Uses some rhetorical devices to support assertions (e.g., appeal to emotion, personal anecdote, analogy, logical reasoning) • Response contains complete information and addresses readers' concerns, counterarguments, biases, or expectations, such as the following: <ul style="list-style-type: none"> a. The technologies of this time period impacted so many different aspects of life, it is difficult to single one out above the rest. b. To focus on the positive aspects of one or more of these technologies ignores the negative impacts that these technologies have also had on people.
<p style="text-align: center;">3</p>	<p>Sufficient control of the components of Ideas. The writing is characterized by most or all of the following:</p> <ul style="list-style-type: none"> • Sufficiently focused on persuading classmates that the writer's chosen technological improvement had the stated impact on today's world • Sufficiently developed controlling idea that the selected technology has had the largest impact on today's world • Most supporting ideas are relevant to the writer's argument • Supporting ideas are developed with some specific examples, details, and evidence that include: <ul style="list-style-type: none"> a. a selection of a suitable technology improvement, such as nuclear energy, polio vaccine, rocketry, television, or another possible innovation. • Some parts of the paper may be well developed, but other parts of the paper are only partially developed • Response is generally appropriate to the persuasive purpose and may include some rhetorical devices • Response contains sufficient information to provide a sense of completeness and address some reader concerns, such as the following: <ul style="list-style-type: none"> a. The technologies of this time period impacted so many different aspects of life, it is difficult to single one out above the rest.
<p style="text-align: center;">2</p>	<p>Minimal control of the components of Ideas. The writing is characterized by most or all of the following:</p> <ul style="list-style-type: none"> • Minimally focused on persuading classmates that the writer's chosen technological improvement had the stated impact on today's world • Minimally developed controlling idea that the selected technology has had the largest impact on today's world • Some points and details may be irrelevant or inappropriate to the writer's argument • Supporting ideas are vague, general, and/or undeveloped • Some ideas may be partially developed, while others are simply listed without development • Response demonstrates minimal awareness of the persuasive purpose • Response lacks sufficient information (due to incomplete development or the repetition of supporting ideas) to provide a sense of completeness and address reader concerns

1	Little or no control of the components of Ideas. The writing is characterized by most or all of the following: <ul style="list-style-type: none">• Little or no focus on the assigned topic and/or persuasive purpose• Writer’s position may be apparent, but a controlling idea is not established• Ideas do not advance the writer’s position• Ideas are unclear, irrelevant, and/or repeated• Response does not demonstrate awareness of the persuasive purpose• Lacks a sense of completeness and fails to address reader concerns• Insufficient student writing (due to brevity or copying the prompt) to determine competence in Ideas
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To review the complete Georgia High School Writing Test Scoring Rubric provided by the Georgia Department of Education, click [here](#).