**Domain 1: IDEAS.** Describe the degree to which the writer establishes a controlling idea that Marco Polo's admiration of Hangzhou was reasonable and elaborate the main points with examples, illustrations, facts, or details that are appropriate to the persuasive genre.

#### Components

- Controlling Idea/Focus
- Supporting Ideas
- Relevance of Detail

- Depth of Development
- Awareness of the Persuasive Purpose
- Sense of Completeness

### Full command of the components of Ideas. The writing is characterized by most or all of the following:

- Fully focused on persuading classmates that Hangzhou was as impressive a place as Marco Polo described
- Fully developed controlling idea that Marco Polo's admiration of Hangzhou was reasonable
- Supporting ideas and elaboration that are relevant include:
  - a. the large size of the Mongol Chinese cities.
  - b. the elaborate architecture of the homes in the city.
  - c. the diverse economy and the luxury of the goods available in the cities he saw.
- Supporting ideas are fully elaborated throughout the speech with logical examples, details, and evidence (facts, expert opinions, quotations, or commonly accepted beliefs)
- Uses rhetorical devices to support assertions (e.g., appeal to emotion, personal anecdote, analogy, logical reasoning)
- Response contains an abundance of information that fully addresses readers' concerns, counterarguments, biases, or expectations, such as the following:
  - a. Polo saw only the best parts of the city because he was an honored guest.
  - b. Making a comparison between the cities of two very different cultures would certainly lead to incorrect comparisons.
  - c. Because Mongol China was such a large area, the cities that he experienced were a very incomplete presentation of the empire as a whole.

### 4 Consistent control of the components of Ideas. The writing is characterized by most or all of the following:

- Consistently focused on persuading classmates that Hangzhou was as impressive a place as Marco Polo described
- Well-developed controlling idea that Marco Polo's admiration of Hangzhou was reasonable
- Supporting ideas and elaboration that are relevant include:
  - a. the large size of the Mongol Chinese cities.
  - b. the elaborate architecture of the homes in the city.
- Supporting ideas are consistently well developed with specific examples, details, and evidence
- Uses some rhetorical devices to support assertions (e.g., appeal to emotion, personal anecdote, analogy, logical reasoning)

- Response contains complete information and addresses readers' concerns, counterarguments, biases, or expectations, such as the following:
  - a. Polo saw only the best parts of the city because he was an honored guest.
  - b. Making a comparison between the cities of two very different cultures would certainly lead to incorrect comparisons.

#### 3 Sufficient control of the components of Ideas. The writing is characterized by most or all of the following:

- Sufficiently focused on persuading classmates that Hangzhou was as impressive a place as Marco Polo described
- Sufficiently developed controlling idea that Marco Polo's admiration of Hangzhou was reasonable
- Most supporting ideas are relevant to the writer's argument
- Supporting ideas are developed with some specific examples, details, and evidence that include:
  - a. the large size of the Mongol Chinese cities.
- Some parts of the paper may be well developed, but other parts of the paper are only partially developed
- Response is generally appropriate to the persuasive purpose and may include some rhetorical devices
- Response contains sufficient information to provide a sense of completeness and address some reader concerns, such as the following:
  - a. Polo saw only the best parts of the city because he was an honored guest.

# 2 Minimal control of the components of Ideas. The writing is characterized by most or all of the following:

- Minimally focused on persuading classmates that Hangzhou was as impressive a place as Marco Polo described
- Minimally developed controlling idea that Marco Polo's admiration of Hangzhou was reasonable
- Some points and details may be irrelevant or inappropriate to the writer's argument
- Supporting ideas are vague, general, and/or undeveloped
- Some ideas may be partially developed, while others are simply listed without development
- Response demonstrates minimal awareness of the persuasive purpose
- Response lacks sufficient information (due to incomplete development or the repetition of supporting ideas) to provide a sense of completeness and address reader concerns

## 1 Little or no control of the components of Ideas. The writing is characterized by most or all of the following:

- Little or no focus on the assigned topic and/or persuasive purpose
- Writer's position may be apparent, but a controlling idea is not established
- Ideas do not advance the writer's position
- Ideas are unclear, irrelevant, and/or repeated
- Response does not demonstrate awareness of the persuasive purpose

- Lacks a sense of completeness and fails to address reader concerns
- Insufficient student writing (due to brevity or copying the prompt) to determine competence in Ideas

To review the complete Georgia High School Writing Test Scoring Rubric provided by the Georgia Department of Education, click <a href="https://example.com/here.com/h