

Teen Health Course 1

Chapter 10 Alcohol and Drugs

VIDEO SUMMARY

In this video, you learned how media influences your decisions regarding drugs and alcohol. TV, music, movies, and magazines do not always accurately portray drug and alcohol use. Remember to be a critical observer when it comes to the media's portrayal of drugs and alcohol—you may not be getting the full story.

[Click here to watch video; 00:05:14](#)



Discussion Questions

1. What strategies do advertisers use to make alcohol seem appealing?
Advertisers portray attractive people participating in fun activities to make alcohol seem appealing.
2. Other than the media, what else can influence your decisions about alcohol and drugs?
Answers will vary but may include: friends, family, culture, media and advertising.
3. Think of a TV show you have seen or a song you have heard in which drug use was portrayed.
Was the show or song realistic? Why or why not?
Answers will vary.

Activity

OBJECTIVE

Students will view a TV show and gather data on media influences.

Skill Summary: Analyzing Influences; Accessing Information

MATERIALS

- Access to a TV
- Chart paper and pencil

PROCEDURES

1. Have students watch a popular TV show either at home or as an in-class activity.
2. Ask students to note any instances of alcohol or drug use, and have students determine whether the portrayal was positive or negative.
3. Lead students in a discussion about recognizing and assessing media influences regarding alcohol and drugs.

EXTENSION

Have students work in small groups to create extensions for the various TV shows viewed, developing a more complete message that includes the physical, emotional, and legal consequences of drug and alcohol use.

WEB LINKS AND ADDITIONAL GLENCOE RESOURCES

- Visit the American Academy of Child and Adolescent Psychiatry at www.aacap.org to learn about the warning signs of teen alcohol and drug abuse.
- Read the stories of teens struggling with drug addiction and recovery at www.theantidrug.com.




Go to [Fitness Zone Online](#) for additional [fitness activities](#), [videos](#), and [podcasts](#).

Teen Health Course 1

Chapter 10 Alcohol and Drugs

VIDEO SUMMARY

In this video, you learned how media influences your decisions regarding drugs and alcohol. TV, music, movies, and magazines do not always accurately portray drug and alcohol use. Remember to be a critical observer when it comes to the media's portrayal of drugs and alcohol—you may not be getting the full story.

[Click here to watch video; 00:05:14](#) 

After you have watched the video, write your responses to these questions.

1. What strategies do advertisers use to make alcohol seem appealing?

2. Other than the media, what else can influence your decisions about alcohol and drugs?

3. Think of a TV show you have seen or a song you have heard in which drug use was portrayed. Was the show or song realistic? Why or why not?
