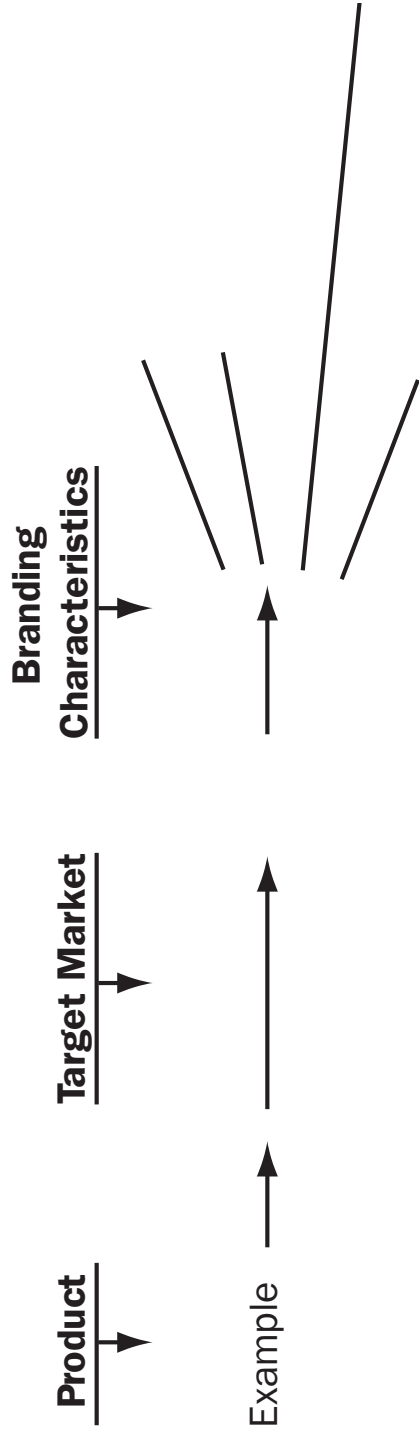


Graphic Organizer Section 31.1

BRANDING ELEMENTS AND STRATEGIES

Graphic Organizer

Directions: Draw this chart to take notes on the branding process.



Graphic Organizer
Section 31.2

PACKAGING AND LABELING

Graphic Organizer

Directions: Draw this chart to take notes about the functions of packaging.

