

Student \_\_\_\_\_

Date \_\_\_\_\_

Class \_\_\_\_\_

Teacher \_\_\_\_\_

## Graphic Organizer Section 25.1

# PRICE PLANNING CONSIDERATIONS

### Graphic Organizer

**Directions:** Draw this chart to take notes about the scope and significance, and the major goals of pricing.

Scope and Significance	Goals

Student

Date

Class

Teacher

## Graphic Organizer Section 25.2

# FACTORS INVOLVED IN PRICE PLANNING

## Graphic Organizer

**Directions:** Draw this chart to note factors and consequences of the pricing process.

Factors that Affect Price	Consequences
Costs and expenses	Determine company's profits