

Chapter 10 Business in a Global Economy

Section 10.2 Global Competition

Reading Activity—Figures of Speech

Directions Read the passage and answer the questions.

Figure of Speech

A figure of speech uses a word or phrase to create an effect. The meaning of the word or phrase is not literal. For example, what do you think when a friend bites into a jalapeño pepper and says, “My mouth is on fire”? It is likely that you know that your friend’s mouth is not on fire and you understand that the pepper was hot—spicy hot. A figure of speech is often used to illustrate a point or add interest to written or spoken language.

1. What does it mean when someone says, “The world is getting smaller”?

2. What has happened in the last 50 years that makes people think the world is smaller? Include details that support your answer.
