# Internet Activity Presentation Planner Introduction to Business Chapter 3 Economic Activity in a Changing World

#### **U.S. Economic History**

In Chapter 3, you learned about the changes in the U.S. economic system. Each change has affected what was produced and how people were employed. These economic systems include periods of a service-based economy, an agriculture-based economy, an industry-based economy, and finally an information-based economy. Research these economic periods that have occurred throughout U.S. history and find out how they affected what was produced and how people worked. Produce and present a 10-minute talk about one of these economic eras.

#### **Action Steps for Planning a Presentation**

- 1. Get started by building background knowledge. Read newspaper articles, search the Internet, and make personal phone calls to local experts to understand the issues.
- 2. Decide on a specific topic. Narrow your focus to a topic that interests you.
- **3.** Research your topic in greater depth. Use books, local media, the Internet, and personal interviews. Take detailed notes and maintain a bibliography as you review your notes and write an outline of your presentation.
- 4. Plan and create visual aids.
- 5. Write a draft of your presentation and practice it. Rewrite, practice again, and present.

### 1. Build Background Knowledge

#### Did You Know?

Think about these facts and consider what effects other economic periods had on the people of the United States.

- The industry-based economic period in the United States was one dominated by industry and the manufacture of industrial goods.
- Trade expansion was enabled by the introduction of canals, roads, and railways.
- Steam power and powered machinery underpinned the dramatic increases in production capacity.
- Factory owners benefited greatly by using young children and women to run machines during times of high labor demand.
- Legislation such as the Employment Act of 1946 made it government policy to "promote maximum employment, production, and purchasing power."

#### **Ouestions to Ponder**

Think about these questions and how they may be relevant to the economic period you are covering.

- 1. From what economic period did this new era emerge?
- 2. What were the effects of the economic era on what was produced?
- 3. How were labor and employment affected by the economic period?
- 4. What were the effects on GDP, unemployment, and national debt?
- 5. How were things such as production capacity and product demand affected?

	Use these key words to search for Web sites that relate to your topic. List other key w					
	you uncover in your search. Take notes about what you find and review your notes la as you narrow your topic.					
•	row your topic. omic history, Industrial Revolution, agriculture-based economy, service-base					
	information-based economy					
Web Sites						
Keep track	k of Web sites you use in your research so you can come back to them later of the sour bibliography. List their URLs here.					
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# 2. Decide on Your Topic

Narrow Your Focus Complete the following flow chart to narrow your topic. Choose a subject that interests you and that will also interest your audience. Write a title and a sentence or two about your talk and ask your teacher to approve it or suggest changes.					
Industry-Based Economy > Production of Industrial Goods > Effect on GDP, Employment Rates, National Debt > >					
Title:					
Description:					
Approval: Date: (Teacher's Signature)					
3. Conduct Research  Maintain a Bibliography In addition to Web sites you use in your research, list books and periodicals you consult, and contact information for experts you interview.					
Books					

Periodicals	
2 42.0 42.04.0	
Names and Addresses	

## 4. Write an Outline

Review your notes and think through the main ideas and details you want to include in your presentation. Put the main ideas in a logical order and list them in outline form as major headings. Include at least two details under each main idea.  I. Introduction  A	Main Ideas and Details
headings. Include at least two details under each main idea.  I. Introduction  A	· · · · · · · · · · · · · · · · · · ·
I. Introduction  A	
A	headings. Include at least two details under each main idea.
B	I. Introduction
II. Main Idea  A	A
A	B
B	II. Main Idea
III. Main Idea  A	A
A	B
B	III. Main Idea
IV. Main Idea  A  B  V. Conclusion  A	A
A	В
B  V. Conclusion  A	IV. Main Idea
V. Conclusion A	A
A	B
	V. Conclusion
B	A
	В

## 5. Plan Visual Aids

Charts, Graphs, Photos, and Video Clips  Describe the visual aids you plan to use in your presentation or use the space below to sketch charts or graphs you will create.
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<del></del>
Tips on Creating and Using Visual Aids
• Keep them simple, use them sparingly, and make them visible to everyone in the
audience.
• Explain the content of the aid when you first show it.
<ul> <li>When you finish with the aid, remove it or cover it up.</li> </ul>
• Be prepared to give your talk without visual aids if technical problems occur.

## 6. Write, Practice, and Present

Rehearsal Time After writing a draft of your presentation, rehask two others to listen and evaluate your tall below. Then, use their comments to rewrite a before making your final presentation.	k. Ask them to complete	e the evaluation form
	Evaluator # 1	Evaluator #2
1. Did my introduction grab your interest?		
2. Did I present my ideas logically?		
3. Were my visual aids useful?	·	
<b>4.</b> Did I speak clearly and slowly?		
<b>5.</b> Are you interested in learning more?		
<b>6.</b> Suggestions for how I can improve:		