

Unit 6 Technology's Effect on Global Business

Directions Use this rubric for self-assessment and peer assessment.

Content Criteria	Unacceptable (1–3 points)	Satisfactory (4–6 points)	Exemplary (7 points)	Weight	Score
Explain the effects of technology on global business and how technology helps businesses become global.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
List technology trends and products used in business. Explain how they impact the way global business is conducted.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Explain how businesspeople can keep up with new developments in technology.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Create a time line that illustrates technological advances in the last 50 years.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Create a world map with graphics that show how the world is connected through technology.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Summarize an article sourced from the Internet about a new technology used in international business.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Discuss the results of your research with a family member or other adult.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe how technology affects the business and career in which you are interested.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Explain what the investigation and results mean to you.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Writing Process Criteria	Unacceptable (1–3 points)	Satisfactory (4–6 points)	Exemplary (7–8 points)	Weight	Score
Organization	Incoherent and/or disorganized	Coherent and well organized	Exceptional	8	
Detail	Few or no details provided	General details provided	Appropriate specific details provided	8	
Grammar	Many errors	Few errors	No errors	7	
Style	Inconsistent style	Consistent style	Flawless style	7	
Neatness	Scrawled and illegible	Neatly handwritten or typed	Creatively designed and executed	7	
TOTAL				100	