

Chapter 21 Getting a Job

BusinessWeek Reader Case Study

“These Technicians Are Better Than Robots”

Directions Read the *BusinessWeek* Reader on page 369 of your textbook and answer the questions.

Literal Comprehension

1. Which Japanese city is mentioned in the article “These Technicians Are Better Than Robots”?

2. What is the name of the corporation discussed in the article?

3. How old was Rina Masuda when the article was written?

4. What is the X factor that has given Japan a manufacturing edge?

Making Inferences

5. Which word from the article could replace the word *robots* in the title?

6. Judging by her statement “The soldering I do by hand is far superior to anything the machines can do,” how do you think Rina Masuda feels about her work?

Critical Thinking

7. In your opinion, why do companies such as Sharp Corp. use automated machines to complete manufacturing tasks?

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