

**UNIT 5** Design as a Team Projects Across the Curriculum



**Project 1 (page 445)**

**Create a Marketing Brochure**

**Directions:** After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	Not Completed	Comments
Determine the content needed for a marketing brochure. Find images to illustrate the brochure.			
Create a timeline that shows the parts of the project and which group members are responsible for each task.			
Sketch at least three logos. Get feedback. Choose a design.			
Use Illustrator to create the logo.			
Use Publisher to create a tri-fold brochure.			
Use a master page to repeat design elements.			
Use style sheets to ensure text consistency.			
Use at least two photos. Include captions.			
Add a coupon.			
Evaluate your brochure according to PARC principles.			
Check for spelling and other errors and revise as necessary.			
Follow directions to save and print your work.			