

UNIT 2

Design with
Microsoft Publisher

Projects Across
the Curriculum



Rubric
PAC 2-3

Project 3 (page 195)

Create a Brochure with a Coupon

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	Not Completed	Comments
Research a time and place in history. Write an itinerary for a tour there.			
Gather clip art, photos, or charts to illustrate your project.			
Sketch a brochure that shows the basic design elements you will use.			
Use Publisher to create a tri-fold brochure.			
Use at least two fonts or font styles.			
Use graphics to enhance your message.			
Create a coupon offering a 10 percent discount to the first 10 customers.			
Include contact information for the tourist agency.			
Check for spelling and other errors and revise as necessary.			
Evaluate your design according to PARC principles.			
Follow directions to save and print your work.			