It's fairly likely that, when you think of geography, your mind pictures maps or some of the global issues facing us in the modern age, such as global warming, cultural conflict, or immigration. But before we start tackling large-scale issues, take a minute to think about your hometown and answer the following questions:

- Why did people settle in your town in the first place?
- Is there a section of your town where richer or poorer people live?
- Are factories and other businesses evenly distributed or concentrated in particular parts of town?
- What sports teams do most people in your town support?
  Why?
- Is the ethnic or racial makeup of the town diverse, or all the same?
- Is your town famous for anything? Why?
- Is your town politically conservative or liberal? Why?

The answers to these questions should begin to show you that the world's surface is not uniform. As we all know, people, ideas, and things are not evenly distributed, and there are reasons that this is the case. Take the example of Springfield, Vermont, the hometown of one of this textbook's authors. People settled there for a variety of reasons, but the town grew because of a river that runs through the area and that has good waterfalls, which were able to turn water wheels for small factories. In time, the town became a manufacturing center of machine tools and was tied to a global economic system. Today, manufacturing has largely shifted to other locations in the United States and overseas, so the town is no longer as prosperous as it once was. Traditionally, the poorer citizens lived closer to the river, where the factories were located, and the wealthier citizens occupied larger plots of land on the hills that ring the center of town.

This one small town has a story, and that story is tied strongly to geography. Geographers believe that phenomena on the earth's surface are not random, but rather, the result of a complex series of processes going on at the local, regional, national, and international scales. This book will introduce you to how geographers attempt to make sense of the diverse reality of human populations on the earth's surface. In this preface, we introduce you to the discipline of geography, as well as the unique modular format for this textbook.

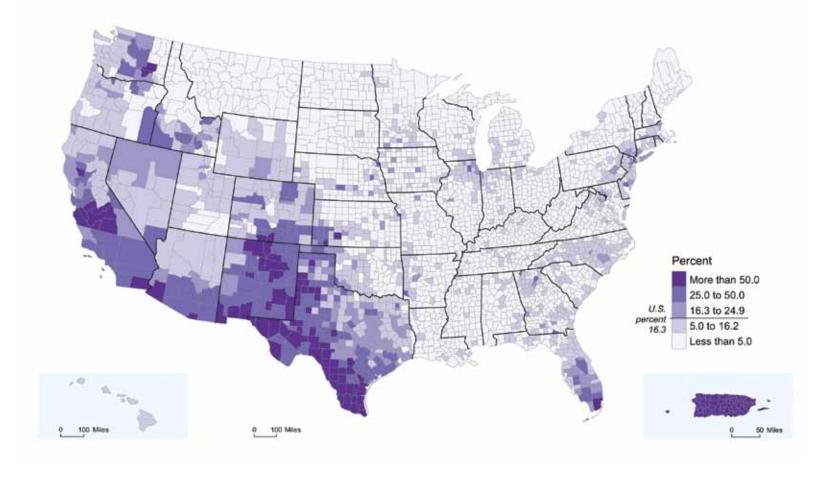
## What Is Geography?

So, what exactly is *geography*, and more specifically, what is *human geography*? For many of you, geography means memorizing state capitals and rivers, as you did in elementary school. While geographers feel that this sort of information is important, it is not what you will be reading about in this book. Rather, we want to introduce you to what professional geographers focus on as they research and analyze the world.

Let's start with the word *geography* itself. Can you guess what the word means? The word root *geo*- means "earth," but what about the second part of the word? The *graph* part of the word means "writing," so the word *geography* literally means "writing about the earth" in ancient Greek. As you will see in Chapter 2, geography started out with people writing about or describing their world. If you take a trip, often you write or e-mail to friends about what you saw. But the next step after describing something is to ask, "Why?" The core of geography is identifying what exists on the world's surface and attempting to explain why it is there. This may seem simplistic, but when you start trying to explain war, famine, or global migration, the answers to the questions of what, where, and why get complicated.



What do you think this pattern represents? What you're looking at is the spatial distribution of hurricanes in the United States from 1851 to 2008 on the East Coast and 1949 to 2008 on the West Coast. Is there a pattern? Clearly there is. So, geographers see a pattern and then want to know why. In the East, for example, storms form over the warm waters in the equatorial regions off of Africa, and then the prevailing winds carry them westward, where they strike the Caribbean and the southeastern United States. There is a pattern and a process.



Here's another example: the population of many parts of the United States is becoming increasingly Latino or Hispanic due to immigration and population increases. This map shows Hispanics and Latinos as a percentage of the entire population as recorded in the 2010 Census. What might explain the pattern? In many areas, as the population becomes more Hispanic, one starts to see more signs in Spanish and more businesses that cater to Hispanics. The same situation often occurs when a new cultural or ethnic group enters an area. Why does this happen? The new population is interacting with the environment and changing it gradually. How many roads or stores in your community have a name that reflects the ethnic heritage of the area?

So, more formally, geography can be defined as the academic discipline that studies the pattern of phenomena on the earth's surface, the processes that create those patterns, and the interaction between humans and the environment. Basically, geographers are interested in where things are and why they are there. This includes physical things, such as mountains, rivers, or churches, but it can also include human populations, such as cultural or ethnic groups, or even ideas, such as democracy or freedom of speech. The emphasis on where things are is often referred to as the *spatial perspective*. The word *spatial* means "relating to space" and is often used instead of the word *geographic*. For example, if you are studying the spatial distribution of McDonald's restaurants, you're studying the geographic distribution of the stores—in other words, where they are located. Let's look at two examples of how geographers look at the world.

Geographers study and analyze patterns on the surface of the earth. Geographers also emphasize the relationship between humans and the environment. Think about areas where there is persistent flooding. How do humans respond to flooding? Some people just move away. Others modify their homes to put them on stilts. Still others dam up the river or create levees to protect an area. There is no single human response to flooding. Geographers study these interactions between people and their environment.

In addition, geographers examine how human activity shapes the environment. In the late summer of 2011, wildfires in Texas raged out of control, consuming an area the size of Connecticut and burning over 1000 homes. Fires like this occur all of the time in more arid regions, but the extent of these particular fires may be a worrisome indicator of increased global climate change caused in part by human activity.

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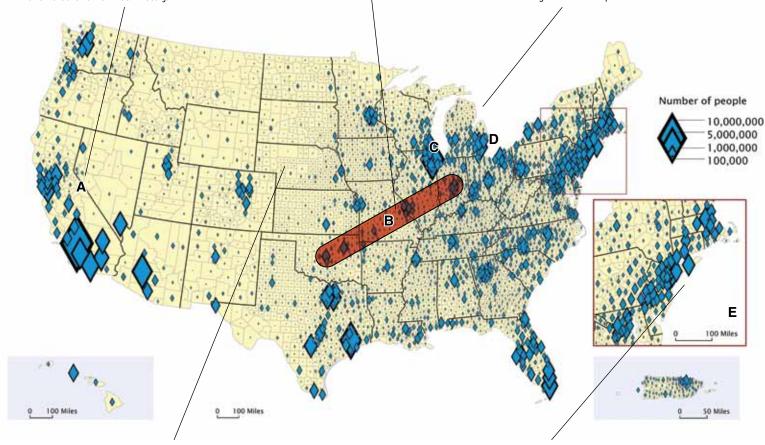
# Thinking Geographically

Before we dive into the basic concepts and history of human geography in the first two chapters, let's take some time to begin thinking geographically. Take a few minutes to really look at the map, which shows the population distribution of the United States.

Why does a line of population go right down the middle of California (point A)? What is there? It's not Los Angeles or San Francisco. The answer is agriculture. This is the productive Central Valley, which produces 8 percent of all U.S. agricultural output on just 1 percent of the nation's farmland. So, just as our ancestors did thousands of years ago, humans still settle in areas that are fertile. Of course, what is different is that today the farmer's output is packed within minutes of picking, labeled by machines, and immediately shipped out to the four corners of the globe. In the modern era, the local is tied to the global like no other time in our history.

Note the line of population at point B. This line extends from Indianapolis to St. Louis and then on to Oklahoma City. What might explain a line of population that is straight? In this case, it's transportation routes. Historically, the cities of St. Louis and Indianapolis were connected by rail. Today, Interstates 70 and 44 follow the same route. I-44 follows much of the path of Route 66, made famous in songs and movies. In this case, the human settlement pattern is not caused by a physical feature on the earth's surface but rather human-built features.

Why are cities such as Chicago and Detroit located where they are (points C and D)? What advantages do they have? One factor is that they both offer access to water, specifically the Great Lakes water system that connects the Midwest with the eastern seaboard by way of the St. Lawrence Seaway, and via canals and railroads before that. Chicago became a railroad hub, allowing products from the Great Plains to be processed and then shipped to other locations. Can you identify other major cities that are at critical transportation junctions? This shows us that sometimes cities grow because of economic growth or transportation needs.



Why are there fewer people in the western half of the United States? One major factor is physical geography. The region is dry and remote and cannot as easily support large human populations. Human patterns are often influenced by physical patterns. Can you find other areas where the human pattern seems to follow a physical feature, such as a mountain range or a river?

Why is the population so strongly clustered along the coast near point E? This is the Boston to Washington, DC, corridor. The answer, of course, relates to immigration patterns. Early settlers from Europe tended to arrive in northeastern ports, and therefore these entry cities grew. They also became industrial centers that created products for the home market and for export, and thus they attracted more immigration because of economic opportunities. Can you think of other areas of the United States that have grown because they have been arrival destinations for immigrants?

### The Value of This Book

We believe that students and faculty will find this text more appealing than their current text. There are several areas in which the content of this text diverges from current texts:

- 1. We include a chapter on the history of geographic thought, often omitted from texts, which includes modern social theoretical perspectives. This chapter can be used at the beginning or at the end of the course, as the instructor sees fit.
- 2. We include a chapter on health and disease.
- **3.** We provide thorough discussions of world religions, which we feel is crucial in a post–9/11 world.

- 4. We include innovative examples from today's culture, including new music and NASCAR racing, which most students will find more relevant than the examples often used by text authors.
- **5.** We focus on political representation and administration in a single political geography chapter.
- **6.** We package the discussion of secondary and service sectors into the geography of production and consumption.
- 7. We include a chapter on transportation and communications.
- **8.** We focus on some of the major issues in the world today, including the drug trade and vast disparities in development between countries in the world.

Our Book	Other Books
Short chapters divided into 8 to 10 2- to 4-page self-contained modules	Long chapters with a hierarchical outline structure
Maps, photos, and graphics that are central to each module	Text-centric chapters, with graphics as an afterthought
Easily customizable to instructor's class organization	Hard to customize—instructors expected to follow the book
Accessible, contemporary writing	Difficult to follow, with many outdated references
Features that allow each student to consider and engage the material	A standard list of questions at chapter end

# **Key Features of This Text**

**Modular Approach** This book uses the modular approach, which allows both instructor and student a great deal of flexibility. Each chapter is divided into 8 to 10 2- to 4-page modules. Each module includes photos and graphics, which, when integrated with figures provided by the instructor, will create self-contained "modules." For the most part, two or three modules can be covered in a relatively short class. More modules might be covered in a longer class. It is up to the instructor to decide. This layout makes the book unique in the field and provides a big advantage to students and instructors.

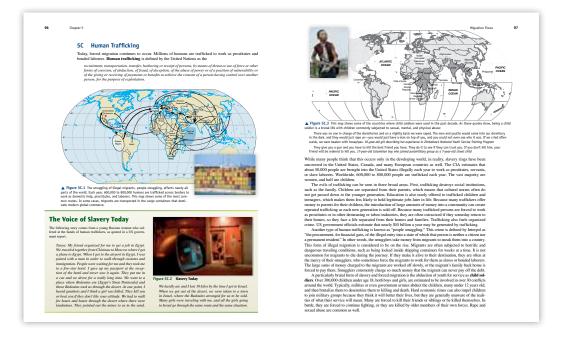
For the student, the book is easier to manage, more fun to read, and more logical than a running narrative. Readers will have a clear understanding of where discussions of key concepts start and

stop. Graphics on each 2-page spread support the text on those pages, so students don't have to flip back and forth. Captions require students to think about the content of both the graphics and the text material.

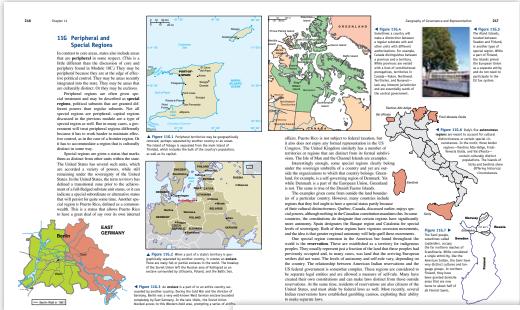
For the instructor, this layout provides fantastic flexibility. Rather than combing through the text to find relevant passages, it is now possible to mix and match modules to construct a daily lecture. For a 50-minute lecture, 2 or 3 modules can be selected from the same or different chapters. Instructors who teach three times a week might choose 2 modules, while those teaching twice a week could assign 3 modules.

If you don't like the way we organized a chapter, you can easily

create your own organization based on modules from the same or different chapters. For example, if you prefer to teach Judaism before Hinduism, the modular system allows you to more easily assign the students the correct reading. Add a module on nationalism from a different chapter to discuss how religious differences have political consequences. You can pair some of the migration modules with development modules, population modules with environmental modules, and so on. In each case, the graphics in each module deliver an excellent beginning to a compelling lecture, as well as a way to hold student interest in our geographic world.



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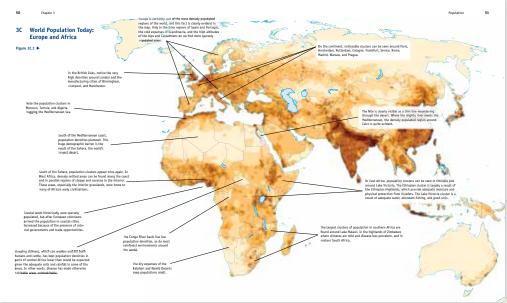


#### Photo Essays and Superior Visuals

A study on textbook usage found that students react most strongly to the graphic content of their texts (Inside Higher Ed, 2007). They are more likely to use the textbook if the graphics are strong.

Because geography texts cover the same basic concepts, all theories are generally presented in the same way. Instructors get familiar with a particular presentation, and texts may be afraid to deviate from those norms. In this book, every effort is made to blend the text with the graphics to clarify and illustrate the concepts. At the same time, this book retains intellectual rigor in presenting the latest material in human geography. Graphics and text work together to provide students with the latest information, but presented in the most understandable way.

Accessible Writing No textbook works if students do not read it. Too often, complex information can be passed along to students in a style that does not sound as if it was lifted from a grammar text. This is not to say that the writing style needs to be "dumbed down" for today's students or condescending, but a voice that approximates trade books and intelligent magazines will appeal to students with several pages to read each week.





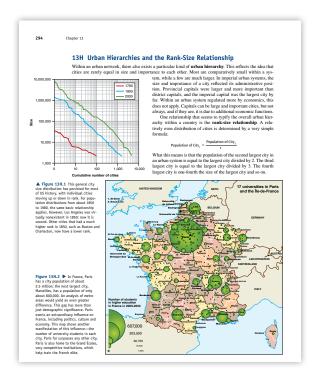
All attempts are made to use contemporary examples that either relate to students' experiences or introduce them to a vital example from a wider world. We make the writing in this book more accessible to students while maintaining a proper level of scientific rigor.

**Student Engagement** We have developed other features to encourage readers to pause and reflect on what they are reading. First, captions are written to think about the content of the graphics they introduce. Second, at the end of each chapter, students will find questions and exercises that go beyond the simple one-line questions often placed there by authors. Each chapter includes key terms, short questions, longer essay-style questions, and possible topics for further study. What is more, we provide a summary activity that ordinarily revolves around a graphically portrayed model or concept.

### **How to Use This Book**

We believe that this book should be fairly intuitive. As with all text-books, we include chapters oriented around a particular theme. Our 18 chapters package different chunks of information and include a variety of pedagogical materials at the end. Where this book differs from most other texts is in the structure of self-contained modules. All modules are clearly numbered and lettered, and most span only 2 facing pages in the text. A few cover 4 pages. This makes the information easier to access and to refer to.

The important thing to remember about the modules is that they can be used in any manner the instructor chooses. There is no need to reference the preceding module, unless that fits within your



curricular plan. It may be just as practical in a single class period to include 3 modules from 3 different chapters. Our numbering system makes this easy. It also makes it much simpler when designing a syllabus. There's no need to figure out the specific pages a student must read. Instead, merely indicate the modules. The number of modules and their arrangement are completely up to you.

## **Acknowledgments**

On some days, bringing a new textbook to life seems almost like a Herculean task. Over the past few years, we have been tremendously fortunate to have the support of our friends, family, colleagues, and students as we developed and wrote our book. Without their kind words, willingness to listen, and helpful suggestions, this first edition would not have been possible.

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Dr. Martyn Bowden and Dr. Saul Cohen were the first geographers to introduce Dave Kaplan to their field. Since those early years, Dave profited from reading, listening, discussing, and collaborating with geographers from throughout the world. Dave has also benefited from the help of his students, and in this instance, he would like to thank Emily Fekete, Nick Wise, Megan Petroski, and Gina Butrico for their invaluable support in producing this book. Dave would also add a special thanks to Veronica Jurgena, who provided advice, encouragement, and technical assistance at every stage of the process.